

## **New Brand and Website Creates Buzz for Outer Banks Dune Buggy Rental Business Buggin' Out**

*OBX Media revs up online presence for a new OBX dune buggy rental company with a responsive, mobile-optimized website and brand.*

Manteo, North Carolina ([PRWEB](#)) March 18, 2016 -- Outer Banks Media (OBX Media), a North Carolina-based digital marketing agency specializing in website design, search engine optimization and internet marketing, announced the website launch of Buggin' Out, a brand new business on the Outer Banks of North Carolina, offering dune buggy rentals to visitors.

New to the Outer Banks with a passion for the outdoors, the owners of Buggin' Out have found a new way to explore the popular east coast tourist destination. It started with one dune buggy as fun for the family, and they soon realized this could be something many Outer Banks vacationers would also enjoy. This realization prompted them to start their own business as a [dune buggy rental](#) company as an adventurous way to travel and sightsee the North Carolina barrier islands. As Buggin' Out is making its debut as an Outer Banks business for the 2016 tourism season, they felt it imperative to begin with a strong online presence.

OBX Media designed a brand new mobile-responsive website on a WordPress platform which is easily accessible to travelers anywhere, anytime. "A well-designed, user-friendly and search optimized website is important for a new business trying to build their online brand presence in the vacation rental industry," said C.K. Evans, owner of Outer Banks Media. The new website creates a strong brand image with simple navigation and the important information is easy to find. The bright colors, typography, and product images provide eye-catching visuals and easy to read text. Site visitors are able to view the dune buggy collection and easily contact a Buggin' Out representative via the contact forms on each dune buggy page. Rental rates are straightforward and easily found at the top of the rentals page. To explore the website and find out more about what Buggin' Out is bringing to the Outer Banks of North Carolina, visit <http://bugginoutobx.com>.

### About OBX Media

Outer Banks Media, a [Google Certified Partner Agency](#), provides marketing and advertising consultation services to small and large businesses all over the nation. OBX Media specializes in website design and development, pay-per-click management, search engine optimization services, social media marketing, and an array of traditional marketing services such as print, TV and radio. To learn how to increase web traffic and build online sales, please visit [www.outerbanksmedia.com](http://www.outerbanksmedia.com) or call 252-256-7116.



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).