

JKR Advertising & Marketing Receives “Best Businesses of Orlando” Advertising Award

The ad agency delivers all aspects of automotive retail advertising providing market analysis, creative, radio, TV, print, public relations and digital.

Maitland, Florida ([PRWEB](#)) March 23, 2016 -- JKR Advertising & Marketing has been selected as a “Best Businesses of Orlando” award winner in the Advertising category by the Best Businesses of Orlando Award Program for 2015. Each year, the organization identifies companies that achieve exceptional marketing success in their business category. Best Business winners are select local companies that enhance the positive image of Orlando-based commerce through service to their customers and community.

“It is extremely gratifying to be chosen as one of Orlando’s Best Businesses,” said Richard Brauns, JKR Senior Partner. “We are very fortunate to have excellent clients who allow us to use our creativity to the fullest. This award is a wonderful affirmation of what cohesive team efforts between clients and their agency can achieve.”

Various sources of information were gathered and analyzed to choose the winners in each category. Winners are determined based on the information gathered both internally by the Best Businesses of Orlando Award Program and data provided by third parties. The awards are given to companies that show the ability to use their best practices and implement programs to generate competitive advantages and long-term value.

The award comes on the heels of JKR’s recent purchase of its new headquarters in Maitland, FL. Located at 291 Southhall Lane, the contemporary, two-story structure is also home of sister company NOW Digital and boasts 24,200 square feet. It is located near Interstate 4, just off Maitland Boulevard.

Founded in 2007, JKR Advertising & Marketing delivers all aspects of automotive retail advertising. JKR provides market analysis, creative, radio, TV, print, public relations, and digital. JKR’s experience, knowledge, and dedicated focus result in the overwhelming majority of clients outperforming their peers, markets, and competitors. Clients include individual dealerships and multi-brand, multi-store groups.

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