

## **Dismiss Traffic Tickets -- the Adorable Way -- with Puppy Traffic School**

*Now there is a stress-free and entertaining way to dismiss California traffic tickets and help enrich the life of a puppy at the same time!*

Santa Rosa, CA ([PRWEB](#)) March 23, 2016 -- Driving around while going a little over the speed limit could easily lead to being pulled over and getting a speeding ticket from a cop. Traffic offenders don't have a lot of appealing options to choose from; they can try to fight the ticket in court, but that's a hassle. Just paying the ticket fee will put points on the offender's driving record and increase their insurance. An online traffic course can get rid of the points, but that's so boring and stressful. It's more fun just to look at cute animal pictures and videos online.

The Distance Learning Company agrees and has pup-ified their online traffic school course! Today, on National Puppy Day, they have launched [PuppyTrafficSchool.com](#).

How Did it Start?

Everyone at the Distance Learning Company loves animals and enjoys working in a pet friendly environment where employees often bring their dogs. After reading a study about the effectiveness of cute images in increasing attention and concentration of viewers, they had the idea to pup-ify their course! By giving their traffic school a puppy theme, drivers can take the course and retain the information more easily when helpful pups show them diagrams, point out information, and be plain-ole adorable. Plus, it's hard to be stressed out when looking at cute animals. The Distance Learning Company wants to make the process of getting rid of traffic tickets as painless as possible, while also providing the best chance to pass the course on the first try. Traffic school has never been this stress-free (or adorable).

How Does it Work?

PuppyTrafficSchool has teamed up with the non-profit and accredited charity, Animal Rescue Foundation (ARF), whose mission is to save dogs and cats who have run out of time in California public shelters. The course enables drivers to dismiss traffic tickets so they can protect their driving record and a puppy.

By taking the course with PuppyTrafficSchool, drivers who have gotten a ticket in California can pay what they normally would for traffic school at other companies, but 25% of the course fee is donated to ARF. By taking the course, drivers can make a difference in the lives of pets and their future owners.

"We knew we had to make this traffic school course, and partnership with ARF, a reality when we visited their headquarters and saw all the healthy pets being adopted to loving families," said Sandy Knottenbelt, general manager of The Distance Learning Company. "All of us at Distance Learning Company appreciate animals and wanted to give back to the pets that make our lives, and the lives of others, better." Now, on National Puppy Day, the PuppyTrafficSchool.com website is live and accepting enrollments. Help enrich the lives of people and animals, while also learning about safe driving best practices, and maintaining a good driving record. Don't just save money—save a puppy!

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## About the Distance Learning Company

The Distance Learning Company has been providing drivers with easy and reliable traffic school since 1997. It all started in 1996 when CEO Steve Soldis received a traffic ticket and decided to take a traffic school course to maintain his good driving record. Steve was dismayed to find that the nearest brick-and-mortar location was over 300 miles away from his home! Frustrated with the inconvenient and antiquated traffic school process of the time, he resolved to find a better way. What if drivers could protect their driving records right at home, via the internet? How much safer would our roads be if traffic school was more accessible to drivers? Steve asked himself these questions, forever changing traffic school for the masses.

With the power of California-based Distance Learning Company behind it, TrafficSchoolOnline.com became the very first traffic school that could be taken online. The Distance Learning Company has a goal to give drivers in every state a way to maintain their driving record and to dismiss their tickets in the most convenient way possible. Since then, The Distance Learning Company has grown and expanded to include courses for teen driver education and for California notary public education. Joining their flagship course, TrafficSchoolOnline.com, they proudly offer: OnlineDriversEd.com, NotaryClassOnline.com, and their pup-tacular new product, PuppyTrafficSchool.com.



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).