

Blue Horseshoe Launches AXLE® as Next Major Step in Global Logistics Platform for Microsoft Dynamics AX

Blue Horseshoe announces its new product AXLE® – Logistics Execution for Dynamics AX – extending the enterprise capabilities of Microsoft Dynamics AX to Logistics Service Providers allowing efficient execution of transportation activities for asset based and non-asset logistics providers.

Carmel, IN ([PRWEB](#)) December 17, 2015 -- [Blue Horseshoe](#), the industry leader in the development and implementation of Microsoft Dynamics AX for supply chain logistics, announces today its new product [AXLE® – Logistics Execution for Dynamics AX](#) – which will soon be live and in practice for a key partner in its development.

The successful launch of the revolutionary AXLE® product is a major step in completing the Global Logistics Platform powered on Microsoft Dynamics AX. AXLE® extends the enterprise capabilities of Microsoft Dynamics AX to Logistics Service Providers allowing efficient execution of transportation activities for asset based (carriers, private fleets) and non-asset (brokerage, freight forwarder or managed service operators) providers.

The end result: More efficiency and profitability for customers.

“Regardless of the number of operating units or assets you deal with, AXLE® provides an Enterprise solution for the Logistics and Transportation Service Provider community that allows you to execute efficiently and optimize your logistics network across all entities,” said John Foster, Executive Vice President of R&D at Blue Horseshoe.

Blue Horseshoe is working in partnership with [AAA Cooper Transportation](#) for the development and integration of AXLE® into its ongoing operations. AAA Cooper will initially begin deploying AXLE® to collect important trip information, minimizing driver time and back office data entry for processing. AXLE® will also give the company improved visibility to manage resource utilization and asset performance. “AXLE® brings Private Fleets a true customization ability along with a deep integration into AX Financials for reporting, financial management and human resource management that can’t be found in other transportation solutions on the market today,” said John Hammons, Vice President for Enterprise Development at AAA Cooper Transportation.

About AAA Cooper Transportation

AAA Cooper Transportation® (SCAC "AACT") is a privately held asset based multi-regional transportation solutions provider offering less-than-truckload, truck load, dedicated contract carriage, brokerage, fleet maintenance, and international services. With directly operated facilities in the Southeast, Southwest, Midwest, and Puerto Rico along with affiliate carriers with coverage into Canada, Mexico, and across the globe, ACT can service nearly all transportation needs.

About Blue Horseshoe

Blue Horseshoe is a privately held solution services firm based in Carmel, Indiana. It provides expert management and strategy consulting to Fortune 500 companies and mid-market businesses across the globe, covering system design and implementation, optimization, and distribution design services. With a specific



focus on Microsoft Dynamics AX ERP, Blue Horseshoe provides custom solutions tailored for food & beverage distribution, retail supply chain, CPG distribution and logistics and transportation. Blue Horseshoe was founded in 2001 with office locations in Carmel (IN), Columbus (OH), Denver (CO), Charlotte (NC) and Amsterdam (Netherlands).



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