

Nutley KIA Celebrates Its 10-Year Anniversary: It's Been Quite a Ride

Nutley KIA of Nutley, New Jersey announces their 10-Year Anniversary celebration, happening throughout the year of 2016. Owners of the dealership, Anne and Jim Russomano, were initially attracted to selling and servicing Kia automobiles because they are a quality brand with award winning designs that are gaining significant attention.

Nutley, NJ ([PRWEB](#)) December 17, 2015 -- Nutley KIA of Nutley, New Jersey announces their 10-Year Anniversary celebration, happening throughout the year of 2016. Owners of the dealership, Anne and Jim Russomano, were initially attracted to selling and servicing Kia automobiles because they are a quality brand with award winning designs that are gaining significant attention.

“From 2012 to 2015, we have seen tremendous growth in all aspects of our business,” said Jim Russomano, Dealer Principal of Nutley Kia.

Like most success stories, they all begin with a struggle. In October of 2005, Anne and Jim purchased the 30-year-old Book Chevrolet Buick. This was their first opportunity for them to own an automobile business. They even went to tremendous lengths by mortgaging their home for this opportunity

“We had a very simple plan - treat customers with honesty and respect and embrace the local communities,” says Russomano.

In 2010, business for Nutley Kia continued to struggle, due to the economy. Knowing that Kia was a growing brand with a smaller market share, owners Jim and Anne knew that they needed to create additional opportunities for their business and employees.

“With a lot of hard work and a little bit of luck, we were able to create new relationships with The Goodyear Tire, Rubber Company, and CARQUEST Auto Parts,” explained Russomano. Today the business operates as Nutley Auto Kia Goodyear CARQUEST.

Jim and Anne want to continue to thank their customers, employees, families and friends for their support and encouragement during their 10 years of business: “The ride is far from over and we will never lose focus on the importance of continuing to build our business with honesty, integrity and a lot of hard work.”

Nutley Kia’s 10-Year celebration is happening over the course of the next 10 months. They will be holding special offers, contests, leasing and purchase specials at the dealership. Nutley Kia encourages everyone to come check out all they have to offer or just stop by and say hello!

About Nutley Kia:

Nutley Kia is a family owned and operated auto dealer in Nutley, New Jersey. It offers a complete selection of Kia vehicles and used cars, as well as a wide array of benefits including low competitive pricing, flexible finance and lease options, VIP customer incentive program, and much more. Meet the staff and explore their selection of new and pre-owned vehicles at <http://www.nutleyauto.com>.



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