

4WD Awards Winner in Ultimate Rugged Wrangler Giveaway Sweepstakes

Prominent provider of aftermarket Jeep parts and Jeep accessories, <u>4WD</u>, has announced a winner in its Ultimate Rugged Wrangler Giveaway in association with Rugged Ridge. Cory Cole of Harrisburg, Pennsylvania won the 2015 Wrangler Jeep and drove six hours to claim his prize and pick it up in Columbiana, Ohio.

Columbiana, Ohio (PRWEB) December 17, 2015 -- Leading provider of aftermarket Jeep parts and accessories, 4WD, has announced a winner in its Ultimate Rugged Wrangler Giveaway in association with Rugged Ridge. Cory Cole of Harrisburg, Pennsylvania won the 2015 Wrangler Jeep and drove six hours to claim his prize and pick it up in Columbiana, Ohio. Cole entered the sweepstakes in August while he was wheeling his Jeep Cherokee at the annual charity event Topless for TATAs at Rausch Creek Offroad Park in Tremont, Pennsylvania.

The Ultimate Rugged Wrangler Giveaway sweepstakes had over 350,000 entries from across the country. During the entry period, the blue Jeep was towed over 15,000 miles across 21 different states. It was on display at a dozen various Jeep events including the annual Easter Jeep Safari in Moab, Utah, the Bantam Jeep Festival in Pennsylvania and the 4WD Jeep Jamboree in Columbiana, Ohio. Attendees at a few 4 Wheel Parts Truck & Jeep Fests also got an up close look at the Wrangler.

Beginning in February, the sweepstakes featured monthly chances to win parts used on the Jeep, with the grand prize of the Wrangler awarded the Jeep itself. Here are the monthly winners and the products they were awarded:

Month/Winner/Part:

- February/Duell Thompson/Rugged Ridge Floor Liners (F/R/C)
- March/Adam Leaton/Hurricane Flares
- April/Robert Lieberknecht/Rugged Ridge Winch
- May/David Gumina/Euro Guards (F/R), Grille Insert & Fuel Door (Exterior Bolt-on)
- June/Jeff Hubler/Rugged Ridge Snorkel
- July/John Dammann/New Grille

The Jeep is loaded with popular off-road parts and accessories including 35-inch Pro Comp Xtreme MT2 Tires and a Hurricane Flat Fender Flare Set and XHD Snorkel Kit from Rugged Ridge. "Partnering with Rugged Ridge for the Ultimate Rugged Wrangler Giveaway truly transformed the JK into the ultimate Jeep for off-road enthusiasts," says Sean Campbell, General Manager of 4WD. "When people came out and saw the Jeep in person they were compelled to sign up for a chance to win and get behind the wheel."

About Rugged Ridge: As a division of Omix-ADA Inc., Rugged Ridge develops and sells Jeep parts and accessories for off-roaders. Established a decade ago, the Rugged Ridge brand has designed and manufactured over 3,000 Jeep products and is continually developing new ones for Jeep enthusiasts. Omix-ADA was founded by a family well versed in Jeep culture and continues to add brands including Alloy USA, Outland Automotive and others.



About 4Wheel Drive Hardware: 4Wheel Drive Hardware (4WD) is a leading provider of Jeep parts and accessories, with a focus and passion for the off-road industry. As the authority on building Jeeps and modifying them, 4WD carries products like <u>Jeep Wrangler bumpers</u>, winches, <u>Bestop supertops</u> and many more. The toll-free order number is 800-555-3353.



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