

US Fleet Tracking Reveals How GPS Trackers Help Avoid 4 Things That Cause Traffic Accidents

US Fleet Tracking focuses on how GPS trackers can increase road safety.

Oklahoma City, Oklahoma ([PRWEB](#)) December 16, 2015 -- Road safety seems to be more difficult to achieve as time goes on. When it comes to road safety most fleet business owners have to go on faith that their drivers are doing the right thing. Of course, no respectable fleet company wants their drivers to become part of the statistics for traffic accidents. Researching the top reasons for traffic accidents show that the top 4 include; distracted driving, speeding, reckless driving and rain. US Fleet Tracking reveals how GPS trackers help fleets avoid these 4 common things that cause traffic accidents.

1.) Distracted Driving: GPS trackers can be programmed before the driver leaves the office to go to a customer's location so there is no reason to fiddle with the device while the vehicle is moving. GPS trackers also provide ease for dispatching thanks to two-way communication. Dispatchers can verbally speak to the drivers to give them turn-by-turn directions or warn about upcoming traffic, weather or obstacles so as to avoid accidents. In addition, there is no reason for cell phones to be used while en route, thanks to [GPS trackers](#), therefore; drivers can concentrate on driving safely.

2.) Speeding: It happens to the best drivers when they're in a hurry. The feeling that speeding is necessary to get to customers faster can be overwhelming when drivers are on a strict timeline. It's important to remember that speeding can be financially costly and the hassles aren't worth it! To ensure drivers aren't ignoring the speed limit, [GPS trackers](#) can be set to send management alerts. The data about the drivers' performances can also be pulled up on speeding reports. Using this information, management can decide the best course of action.

3.) Reckless Driving: GPS trackers have a lot of different reports that can be generated. One type of report that can be pulled by management is the Aggressive Driving Report. This has significance when managers are trying to determine if unsafe driving practices are being used such as harsh braking. If a driver goes from 40 to 0 in a matter of 10 seconds it may not be so alarming, but if the same driver were to have a sudden decrease in speed from 70 to 0 in 10 seconds it should be cause for concern (as this is a sign of slamming on brakes).

4.) Rain: Traffic accidents occur when it rains due to the decreased vision and drivers often don't slow down. Of course, one should know to drive extra careful when it rains, but sometimes the rain comes on strong. In the event that drivers feel the need to pull over or want to avoid going into a bad storm, [GPS trackers](#) can help. GPS trackers with the Weather Overlay feature lets drivers know when storms are coming in so they can stay aware. Dispatching can also communicate to drivers to give warning if severe weather is in the forecast.

The fact is, safety is the key. [GPS trackers](#) can help eliminate risks so that company drivers aren't soon to become the next up on the traffic accident charts of 2015. They can reduce the dangers of distracted driving, speeding, reckless driving and help drivers avoid the rain. For a way to combat against traffic issues, GPS trackers are a good investment.

To view US Fleet Tracking's selection of GPS trackers, please [click here](#).

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