

## **Prestige Auto Care Launches in LA and Helps Save Water with Flagship Car Duster Product**

*The first in what's to be a long line of high-quality auto care products, Prestige Auto Care announces its official launch with their premium car duster. Wax-free and equipped with an electrostatic charge, the new duster banishes streaks and frequent car washes all at the same time.*

Los Angeles, California ([PRWEB](#)) December 15, 2015 -- On a mission to help car owners keep their cars looking like they just rolled off the showroom floor, Prestige Auto Care announces its official launch. Providing the marketplace with high-end detailing products, the company launches with a dirt-eradicating solution. Prestige has devised a way for consumers to bypass the weekly car wash with their new wax-free car duster. The duster picks up fine dirt and dust safely with just "one quick pass" to eliminate grunge and liberate the gleam.

Prestige Auto Care Car Dusters are made with a chenille microfiber that uses an electrostatic charge to bond the dust to the fiber. This allows the car duster to literally pick up all the dirt beneath a swipe. Leaving no dust tracks behind, consumers can use the car-detailing tool for months before having to wash it. Then, due to its wax-free composition, it can then be easily washed and used again and again.

Max Leahy, President of Prestige Auto Care, said of the launch of his company, "I couldn't be happier to launch this company because of our commitment to quality and the environment. Consumers nationwide, particularly in dusty climates, need a duster for cars that can do its job well. A California car duster for instance is a necessity year-round. It's also a water saver and that's especially helpful during the drought we're experiencing. Just dusting a car and not wasting precious water at the car wash is a great choice for weeks on end. It saves water, time and money."

For more information visit [www.PrestigeAutoCare.org](http://www.PrestigeAutoCare.org).

About Prestige Auto Care:

Prestige Auto Care is based in Los Angeles, California and provides the marketplace with ultra-premium auto care and auto accessory products. Their newly-launched flagship product is the Prestige Auto Care Car Duster.



**Contact Information**

**Max Leahy**

Prestige Auto Care

<http://www.PrestigeAutoCare.org>

+1 (914) 374-6245

**Online Web 2.0 Version**

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