

Merged Advantage and E-Z Rent-A-Car Attending GovTravels

This will be the first trade show that Advantage and E-Z will be exhibiting together since their merger was finalized in June of 2015.

Orlando, FL (PRWEB) March 25, 2016 -- Advantage Rent A Car ("Advantage") and E-Z Rent-A-Car ("E-Z"), the fourth largest rental car company in the U.S., will be exhibiting at the GovTravels trade show next week.

Hosted by the National Defense Transportation Association (NDTA), this trade show is the year's premier gathering of government travel stakeholders, rental car companies, hotels and airfare industry executives.

This year's theme, "SAFEGUARDING OUR TRAVELERS TODAY AND TOMORROW" speaks to the show's intent and how this intent can be achieved by gaining a better understanding of modern travel and passenger service and security challenges.

"I believe it's the duty of every company involved in travel and passenger services to know and understand the current travel landscape," said Bill Plamondon, President of Advantage Rent A Car. "GovTravels provides a platform for industry professionals to both learn about emerging government needs as well as demonstrate their prowess in this field. That's why we'll be participating."

Upon their merger in 2015, Advantage and E-Z have sought unique ways to serve the travel needs of both local and federal government agencies. Jointly, they offer car rental discounts to government employees and contractors engaging in government-related travel. They also extend discounts to military veterans.

"As two brands working in lockstep, we have a more comprehensive set of car rental solutions and packages," said Mr. Plamondon. "Now Advantage and E-Z can provide both premium and economy solutions for travel needs at every level of government. We're confident that we are the best single source car rental option participating in the show and we intend to demonstrate that while we're there."

The Hilton Alexandria Mark Center in Alexandria, VA, will host the trade show on March 29th through the 31st. The three-day event will include presentations from industry leaders, panel discussions and professional enrichment courses.

Advantage and E-Z encourage attendees to stop by booth #11 to talk with rental car consultants to learn more about government specific special offers, fleet quality, and service locations.

About Advantage Rent A Car

Advantage Rent A Car was founded in 1963 and is one of the leading rental car companies in the United States. Operating out of 44 locations, Advantage features one of the industry's newest and most diverse rental car fleets. The company also recently launched growth initiatives including Advantage for Business, a business customer program that offers a flat pricing structure and other perks for frequent business travelers. Advantage is also a member of the United States Tour Operators Association (USTOA) and the American Society of Travel Agents (ASTA). For more information about Advantage, visit <u>Advantage.com</u> and follow us on <u>Facebook</u> and <u>Twitter</u>.

About E-Z Rent-A-Car



Founded in 1994 with a fleet of just nine cars, E-Z Rent-A-Car has grown to be one of the leading car rental companies in the United States. E-Z has delivered value to its customers by offering quality vehicles at attractive prices in convenient locations backed by responsive customer service. The company has expanded operations in the U.S. by growing its footprint in smaller markets. Today, E-Z services customers with over 30 conveniently located facilities throughout the country. For more information about E-Z Rent-A-Car, visit E-ZRentACar.com and follow us on Facebook and Twitter.



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