

David Wallace, “The Safety Guy,” to Speak at CEI’s NAFA I&E Booth

Nationally renowned safety expert David Wallace will be the featured speaker at The CEI Group Inc.’s booth at the NAFA Institute and Exposition in Austin, TX, next month. He will speak on “The Four Steps to Creating a Traffic Safety Culture at Work” at 11 am on both Wednesday, April 20st, and Thursday April 21nd at CEI’s Booth # 501, and will be available to meet and greet visitors and answer questions before and after his talk.

Trevese, PA ([PRWEB](#)) March 27, 2016 -- Nationally renowned safety expert David Wallace will be the featured speaker at The CEI Group Inc.’s booth at the NAFA Institute and Exposition in Austin, TX, next month.

Mr. Wallace, an assistant prosecutor and pioneer in traffic safety, founded one of the country’s first Traffic Safety Resource Prosecutor program. He will speak on “The Four Steps to Creating a Traffic Safety Culture at Work” at 11 am on both Wednesday, April 20st, and Thursday April 21nd at CEI’s Booth # 501, and will be available to meet and greet visitors and answer questions before and after his talk. Mr. Wallace is affiliated with the Justice Speakers Institute.

CEI will be stressing throughout the event that fleets can reduce their accident rates by as much as 35% and save millions of dollars year with the right safety culture and systems that focus on changing driver behavior. Supported by case studies, CEI will also demonstrate that it’s possible for fleets to reduce their net accident repair expenditures by nearly 80%.

“With accident rates and traffic fatalities rising, and the epidemic of distracted driving showing no signs of weakening, it’s more important than ever that fleets adopt the most powerful safety culture and tools to prevent traffic accidents,” said CEI’s Ken Latzko, senior director of sales, who will lead CEI’s conference team.

Mr. Wallace is the recipient of numerous awards, including the 2013 Kevin E. Quinlan Award for Excellence in Traffic Safety, the National Highway Traffic Administration’s 2013 Public Safety Award, and the 2008 William Van Regenmorter Public Safety Award of the Michigan chapter of Mothers Against Drunk Driving. For more information about Mr. Wallace, please visit <http://justicespeakersinstitute.com/david/>.

About CEI

CEI, a fleet driver management company, is a leading provider of technology-enhanced vehicle accident, driver safety and fleet risk management services. Its provider network consists of some 4,000 collision repair shops in North America, and includes nearly 1,000 truck collision repair centers. Its customers include self-insured, commercial, and institutional and government fleets, directly and through alliances with fleet leasing companies. CEI also provides vehicle direct repair program outsourcing to leading property and casualty insurance companies.

Founded in 1983, CEI has headquarters near Philadelphia, PA, and field sales offices in Trevese, PA; Tulsa, OK; Atlanta, GA; Dallas, TX, and Minneapolis, MN. In 2000, CEI launched its DriverCare™ solution, which include fleet risk management, MVR ordering and compliance, on-line and behind-the-wheel driver safety training and a safety newsletter. For more information about CEI, please visit ceinetwork.com.



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