

## Custom Motorcycles Built for Celebrities to be Showcased with Debut of British Customs Scrambler Edition 2016 Street Twin at SoCal Motorcycles' Annual Spring Open House

*Custom modern classic motorcycles built for celebrities, legends, and icons by leading retro motorcycle builders British Customs to be showcased alongside new 2016 Scrambler Edition Street Twin at SoCal Motorcycles' annual Spring Open House event.*

Brea, CA ([PRWEB](#)) April 01, 2016 -- Motorcycles built for Tony Hawk, Chippa Wilson, Sonny Nutter, Eddie Mulder, and Other Legends to be Showcased Alongside Debut of British Customs Scrambler Edition 2016 Street Twin at SoCal Motorcycles' Annual Spring Open House Event on April 2, 2016

Southern California Motorcycles' legendary annual [Spring Open House event](#) draws motorcycle enthusiasts from all over the world to attend, where there will be a fleet of custom motorcycles on display. At this year's event, there will be an entire fleet of custom motorcycles that were built for various celebrities, legends, and lifestyle icons by partner and fellow DIY custom motorcycle community leaders [British Customs](#).

The custom bikes that will be showcased were modeled after a variety of authentic [vintage styles](#) of motorcycle, and a few were personal twists on classic styles to show how any modern classic motorcycle can be transformed into a number of retro styles. One of the bikes will be a Speedmaster bobber that was built for skateboarding legend Tony Hawk, modeled after the style of bike that inspired the modern chopper which GIs built after returning home from World War II. Another bike that will be in attendance is a beach sled built for professional surfer and lifestyle icon Chippa Wilson, inspired by the original adventure bikes known as desert sleds ridden and loved by such other icons as Steve McQueen and Bud Ekins. Legends like international speedway champion Sonny Nutter may make a surprise appearance at the event to meet with enthusiasts and share his life story and experiences with the next generation of motorcyclists carrying the rich heritage of the sport forward. These motorcycles are being brought to inspire enthusiasts to build their own personalized bikes to pay homage to the great history and heritage of motorcycling, as many of the upgrades used to realize these custom motorcycles built for such names are available to the public.

To support riders interested in customizing their own motorcycles, expert team members from British Customs and Southern California Motorcycles will be available to help budding enthusiasts identify what retro styles most speak to them, and to give consultations on how they can personalize their own motorcycle or a newly purchased motorcycle to achieve their vision section by section. To further aid enthusiasts who may not be able to attend, British Customs has published on their blog a growing number of easy to follow [style guides](#) documenting how to customize a motorcycle in a number of authentic vintage styles on a budget, alongside step-by-step installation guides showing how to install parts themselves with [Weekend Projects](#) using factory-spec bolt-on parts.

To support this claim, British Customs will have on display a number of "light custom" motorcycles built using a selection of Weekend Project packages of factory-spec bolt-on parts. Each of these bikes was transformed into a distinct vintage style without any heavy modifications that custom motorcycles often feature, but still have a unique, custom look. Each bike is meant to show how a single model motorcycle can be transformed into a cafe racer, tracker, brat, or any other number of iconic styles without requiring more than common tools and minimal technical knowledge.

With the advent of technology moving forward and causing many manufacturers to abandon traditional designs that have a unique place in the history of motorcycling, many of these motorcycles stand witness to the fact that air-cooled and carbureted motorcycles will never go out of style, nor could they be regarded as inferior in terms of performance. In numerous interviews with custom motorcycle experts conducted by British Customs, it was found that air-cooled and carbureted bikes were almost [unanimously ranked](#) above their liquid-cooled and EFI counterparts for not only their authentic retro looks, but for the ease and range of personalization possible with them.

To help support riders who do want the latest and greatest, however, British Customs will be debuting their complete line of upgrades for the new 2016 Triumph Street Twin with a [light custom Scrambler Edition model](#). This will be the first time this unique custom bike will be introduced in person to the public, and almost all new upgrades for the motorcycle will be made available for purchase.

All riders and anyone curious about motorcycling is invited to attend the event on April 2. Besides a full fleet of British Customs modern classics, there will be more than 20 motorcycles from a range of iconic makes and custom motorcycles available for demo rides to inspire riders to upgrade and customize their motorcycles and find their next bike.

#### About Southern California Motorcycles:

Southern California Motorcycles is located in Brea, CA, and was awarded the title of Top Global Dealer of the Year in 2015 and No. 1 American Dealer for nine years running from Triumph Motorcycles. They are a leader in promoting DIY modern classic motorcycles, and are committed to customer satisfaction. The owner Tom Hicks hosts a legendary motorcycling podcast covering a range of topics and interviews with some of the most important contributors to the motorcycle community including racing legends like Sonny Nutter.

#### About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.

[Disclosure](#): Products designed for racing or closed-course use only are not available for purchase in California, but can be purchased where legally permitted.



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