

FleetCor Technologies, Inc. Adds Three Talented New Executives Through Marketing Executive Search Firm MarketPro

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Atlanta, GA ([PRWEB](#)) May 02, 2016 -- Leading marketing executive search firm MarketPro has successfully placed three senior marketing leaders at FleetCor Technologies, Inc. (NYSE: FLT), a leading global provider of fuel cards and workforce payment products to businesses.

Atlanta-based FleetCor has an incredible track record of growth and sees these key marketing hires as important next steps in continuing that success rate and accelerating the organization's organic growth. The company continues to invest in its future with new marketing leadership to empower all business units to grow and leverage the scale of FleetCor global operations.

Top talent FleetCor added to critical positions via MarketPro includes:

SVP Demand Generation– Global Sales

Scott White - Previously VP, Marketing and Sales at Sage

Mr. White is tasked with working with FleetCor's senior leadership team and regional marketing departments to drive growth around the world through traditional and innovative demand gen strategies.

SVP Digital Strategy – Global Sales

Raymond Clarijs - Previously SVP, Head of Digital Marketing at SunTrust Bank

Mr. Clarijs will take the lead on optimizing FleetCor's global digital strategy and infrastructure to attract new customers through all digital channels.

SVP Product Management – Corporate Payments

Vijay Ramnathan - Previously SVP, Corporate Strategy & Innovation at Fifth Third Bank

Mr. Ramnathan will lead strategy for the business's new corporate payments services, which came on board as part of the recent Comdata acquisition. He'll be responsible for managing and nurturing Comdata's growing proprietary virtual payments services business.

This addition of top marketing leadership reflects FleetCor's commitment to continued growth and in securing a long-term competitive edge. Their expertise and vision will be critical for achieving the company's goals of continuous growth.

“FleetCor's track record of growth is no accident. They have high expectations of their team members and of the new talent they bring on board. It was great to partner with FleetCor again as we enjoy engaging top talent in discussions about how to grow their career—and FleetCor is definitely an attractive place to be,” said Bob Van Rossum, President of MarketPro and head of each of the three searches. “FleetCor's high standards mesh perfectly with our structured talent evaluation process allowing for hiring of talent that moves the needle.”

”This is not the first time we have partnered with MarketPro,” said Charles Freund, EVP Global Sales. “We go back to them for senior level marketing roles because they deliver at a consistently high level. In the end we



had multiple great candidates to choose from for each role. The toughest part was picking from multiple talented professionals.”

About FLEETCOR :

FLEETCOR (NYSE: FLT) is a leading global provider of fuel cards and workforce payment products to businesses. FLEETCOR’s payment programs enable businesses to better manage and control employee spending and provide card-accepting merchants with a high volume customer base that can increase their sales and customer loyalty.

In providing these programs, FLEETCOR operates across the full value chain of payments including card & credit issuance (like a bank), transaction processing, and proprietary network management (like Mastercard & Visa). FLEETCOR serves hundreds of thousands of businesses with millions of cardholders across 43 countries in North America, Latin America, Europe, Australia, and New Zealand.

Founded in 2000, FLEETCOR is headquartered in Norcross, Georgia, approximately 15 miles north of Atlanta, and employs more than 4,700 valued associates worldwide. As of August 2015, FLEETCOR’s enterprise value was approximately \$17 Billion.

Visit their website at <http://www.fleetcor.com> for further information

About MarketPro

MarketPro Inc. is a woman-owned marketing executive search and marketing staffing firm founded in 1996. Headquartered in Atlanta, the nationwide recruitment agency matches high-performing marketers with clients who need their skills and experience to take their business to the next level. MarketPro has former marketers finding and vetting the talent, so only the best get through to our clients. Learn more at <https://marketproinc.com>.



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