

## **Suburban Subaru "Shared the Love" with Fidelco Guide Dog Foundation**

*Suburban Subaru of Vernon announced the results of its "Share the Love, Share the Vision®" campaign to support Connecticut's own Fidelco Guide Dog Foundation. Subaru of America and Suburban Subaru presented a check for \$56,215.92 to Fidelco in support of its life-changing mission to breed, train and place its unique breed of German Shepherd guide dogs for men and women who are blind.*

Bloomfield, Conn. ([PRWEB](#)) May 01, 2016 -- Suburban Subaru of Vernon announced the results of its "Share the Love, Share the Vision®" campaign to support Connecticut's own Fidelco Guide Dog Foundation. Subaru of America and Suburban Subaru presented a check for \$56,215.92 to Fidelco in support of its life-changing mission to breed, train and place its unique breed of German Shepherd guide dogs for men and women who are blind.

The funds were raised during Subaru of America's eighth annual "Share the Love" event, during which each customer who bought or leased a new Subaru could select from a list of charities to receive a donation of \$250 from Subaru of America. Suburban Subaru chose Fidelco Guide Dog Foundation as its "hometown" charity.

"It takes two years, 15,000 hours and \$45,000 to produce and place each Fidelco guide dog, and they're given at no cost to our clients, said Fidelco President and CEO Eliot Russman. "Thanks to Subaru of America, Suburban Subaru, and its customers, a blind client will receive a life-changing guide dog partner. We're excited to make another telephone call with the great news, 'We have a Fidelco guide dog for you.'"

Peter Krause, President of Suburban Subaru remarked, "The work Fidelco does is epitomized by the experience of one of their military veteran clients. He shared that, because of his Fidelco guide dog, he can now take his daughter to the school bus stop. 'Little' things like this make all the difference. Greater freedom and mobility are created through the Fidelco Guide Dog Foundation."

More than half of Suburban's customers chose to designate Subaru's donation to Fidelco, resulting in a remarkable fundraising success.

This year, Subaru of America will donate nearly \$20 million to participating charities, a record total in the eight-year history of the campaign. Subaru of America has donated almost \$65 million to charity through "Share the Love" events.

Since its founding in 1960, Fidelco remains the only Connecticut-headquartered guide dog school. The non-profit organization relies solely on the gifts and generosity of individuals, foundations, corporations and civic organizations to help it to Share the Vision®. For more information, please visit [www.fidelco.org](http://www.fidelco.org).

### About Fidelco Guide Dog Foundation

Fidelco Guide Dog Foundation is an internationally accredited nonprofit with locations in Bloomfield and Wilton, CT. The nonprofit provides the highest quality German Shepherd guide dogs to people with vision loss.

Fidelco has placed more than 1,400 guide dogs throughout North America. Each guide dog takes two years, 15,000 hours, and \$45,000 to produce – yet all services are provided to clients at no cost. Fidelco relies solely



on the generosity and financial support of individuals, foundations, corporations, and civic organizations.

Fidelco pioneered the In-Community Placement model in the United States, a process which allows guide dog users to be trained by professional instructors in the communities where they live and work. Fidelco clients receive 24/7 support for the entire working life of their guide dog – typically 10 years.

For more information, visit [www.fidelco.org](http://www.fidelco.org).

#### About Suburban Subaru

Suburban Subaru is conveniently located at 14 Hartford Turnpike, Route 83 in Vernon, CT on the Manchester/Vernon line and proudly sells and service Subarus in the greater Hartford, CT area.

Thanks to its strong commitment to customer satisfaction, Suburban Subaru is a charter member of Subaru's prestigious Chairman's Roundtable, a President's Club Award recipient, and also a Stellar Performer Dealer.

Suburban Subaru is a proud member of the krausecars.com family of dealerships, selling and servicing automobiles in greater Hartford for almost 30 years.

#### About Subaru of America, Inc.

Subaru of America, Inc., is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 dealers across the United States. All Subaru products are manufactured in zero-landfill plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a certified wildlife habitat by the National Wildlife Federation. For additional information, visit [media.subaru.com](http://media.subaru.com).



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