

Grand Rapids Controls Receives GM Excellence Award

Grand Rapids Controls, a leading control cable systems manufacturer based in Rockford, Mich., QRC Qingdao has received GM's Supplier Quality Excellence Award for the 2015 year.

Rockford, MI ([PRWEB](#)) May 16, 2016 -- Grand Rapids Controls, a global leader in control cable systems and actuator manufacturing, has received General Motor's Supplier Quality Excellence Award for the 2015 year for an innovative pull-pull assembly. Only GM's top-performing parts suppliers are eligible to receive the award. Grand Rapids Controls has met or exceeded a strict set of quality performance criteria and has earned cross-functional support from the entire GM organization.

Grand Rapids Controls [develops and produces](#) control cable systems and actuators for a number of industries including aerospace, automotive and office furniture. Components produced by Grand Rapids Controls that can be found in GM's automobiles include remote recline releases, various cables, fold flat release handles, one-touch fold assemblies, load-floor releases, remote recline actuators and several other integrated systems. These control cables and actuators create movement within a vehicle. Potential applications include power sliding doors, seat adjustment, remote trunk opening and adjustable pedals.

"All of us at Grand Rapids Controls are thrilled to be receiving the General Motors Supplier Quality Excellence Award for 2015," said James Bradbury, president of Grand Rapids Controls. "It goes without saying that GM is dedicated to providing customers with excellent vehicles that exceed quality and safety expectations. Grand Rapids Controls looks forward to our continued business with GM, and we plan to provide them with innovative products and solutions for years to come."

This is the fourth year GM's Global Supplier Quality & Development department has presented the prestigious Supplier Quality Excellence Award, which only a fraction of GM suppliers have earned. In 2014, Grand Rapids Controls's Qingdao, China location was one of only 135 suppliers in China to receive the award for providing high-quality mechanical cable systems and actuators on time to GM plants around the world.

Grand Rapids Controls components can be found in many GM vehicles in the United States, including the 2015 Buick Envision, 2017 Cadillac XT5, Chevrolet Sonic, Nissan Pathfinder, Chevrolet Malibu, Chevrolet Suburban, Subaru Legacy, Subaru Outback, Ford Escape, Ford Edge and 2017 Chrysler Pacifica, among others.

For more information on products, capabilities, past awards and more, visit Grand Rapids Controls online at www.grcontrols.com or contact their office directly by calling 1-616-884-7100. Their main office is located at 825 Northland Drive, Rockford in Mich. 49341.

Grand Rapids Controls is an industry leader in developing and producing control cable systems and actuators for many diverse applications and industries including aerospace, military, automotive and office furniture. They operate autonomous production capabilities in the United States and China and distribute products to customers' manufacturing sites around the world. Grand Rapids Controls maintains expertise in motion, materials science and manufacturing, making them a resourceful supply partner.



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