

TrapTap, the Revolutionary Speed Trap Indicator to Eliminate Speeding Tickets, Finishes Kickstarter Campaign by Raising Over \$373,527 (CAD)

TrapTap, a wireless button that alerts drivers about speeding, traffic-light cameras and school zones, shatters Kickstarter campaign by nearly 440% with its simple solution to save drivers money on tickets and to help save lives. TrapTap is now shifting sales to Indiegogo InDemand.

Winnipeg, MB ([PRWEB](#)) May 16, 2016 -- [TrapTap](#), the world's simplest and most successful speed trap indicator that can be placed anywhere in a vehicle and warns drivers of speed traps, red light cameras and school zones, completed its successful Kickstarter campaign by raising \$373,527 (CAD) - more than 4-times its goal.

Pre-orders at discounted prices for consumers will now be available on [Indiegogo InDemand](#), a platform for successful crowdfunding campaigns to continue to fulfill demand from new backers.

With over 2,600 backers, TrapTap has become extremely popular with drivers around the world who are looking for an alternative to illegal, unreliable and expensive radar detectors.

"We're absolutely thrilled that drivers have had such an incredible response to TrapTap," said TrapTap co-founder Bryce North. "It's exciting to know we will help TrapTap users save thousands of dollars over the coming years on traffic tickets, along with potential to save a life puts everyone at ease."

TrapTap alerts the driver with different colored flashing lights what kind of speed zone is ahead. With every red light camera and school zone pre-mapped out in over 60 countries, drivers can take comfort in the fact TrapTap has their back.

TrapTap is connected to the driver's phone and uses its GPS along with the TrapTap app to send the device notifications. It flashes green when a driver is speeding, blue for hidden speed traps and camera cars, and TrapTap notifies drivers about school zones and red light cameras by flashing red.

TrapTap can be updated instantly, allowing drivers to locate where new speed traps are set up. To set a trap, simply double tap the TrapTap and everyone driving behind will be aware of what's ahead - and when speed traps are no longer there, drivers can remove them by tapping it twice.

Thinking of causing chaos and setting fake traps for other drivers? That's not going to happen with TrapTap's built in technology with algorithms in place to prevent false positives. That's fancy talk for, don't try it... it simply won't work.

When switching vehicles, simply unfasten the tiny device from the dash and move it to a preferred ride, even a motorcycle.

Many drivers use other apps or built in maps that take their eyes off the road putting lives at risk. TrapTap is designed to keep its users focused on what's ahead, with speed warnings to help keep them safe, no matter what zone their driving through.

Additional features include:

- Hands free
- Super Portable
- App Enabled
- Auto sleep/awake mode
- Auto sync when entering vehicle
- Bluetooth sync
- Pre-mapped trap data
- 2 year battery life
- Low battery indicator
- Reusable double sided adhesive that sticks to your car dash

TrapTap is now available on Indiegogo InDemand. For more information, and to pre-order TrapTap at discounted prices visit: TrapTap.com.

About TrapTap

We started this project because each member of the [TrapTap](#) team had a unique problem and there wasn't a simple, legal and cheap way to fix all of them. We are of course talking about the expensive and dreaded speeding ticket, that comes in many different forms. Getting upwards of 5 speeding tickets a year can add up in a hurry. In fact, drivers in North America spend 8 billion dollars a year on speeding tickets. Whether cruising too fast on the highway, zipping through a school zone or unknowingly getting clocked by a red light camera, TrapTap helps keep its users safe by warning them of upcoming zones where drivers need to slow down. TrapTap makes the roads safer and the people behind the wheel more aware of what's ahead and helps keep money in their pocket. Our team has spent months building, testing and perfecting TrapTap to the design we have today. In October, we partnered with a design firm that has built products sold in Apple stores with manufacturing facilities in Winnipeg. We spent numerous hours testing and recalibrating. After finding the right design and sourcing out the correct components and LED's, we finally had a product ready for production. With TrapTap you're now ready for the road.



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