

WheelsTV Announces POV of the Year Award Finalists

Today, WheelsTV announced the finalists in the 2016 WheelsTV POV of the Year Award voting. It is presented in cooperation with NEMPA, the New England Motor Press Association.

ACTON, MASSACHUSETTS (PRWEB) May 17, 2016 -- This is the seventh year of this iconic Award, the only major award given to a pre-owned vehicle in North America. To be named the WheelsTV POV of the Year, the vehicle must be in service for at least two years and demonstrate both outstanding long-term reliability and exceptional consumer satisfaction. WheelsTV President, Lehel Reeves, states, "Although most vehicles receive numerous honors when new, the true test of a well-crafted automobile is its ability to provide solid, dependable transportation over years of day-to-day driving."

A juried panel composed of members of the New England Motor Press Association (NEMPA) and WheelsTV's writers and analysts makes the final selection. Judging and voting takes place at the WheelsTV headquarters in Acton, Massachusetts.

The judging panel for the 2016 WheelsTV POV of the Year is composed of NEMPA members John Paul, AAA Northeast Manager of Public Affairs and Traffic Safety; Steve Halloran, Content Guru for CarGurus.com; Rick DeMeis, contributing writer for IEEE Engineering360 and IEEE GlobalSpec; John Zangari, co-host of WPRV Drive Thru Radio; Jim MacPherson, AAA Auto Guide author and WTIC News Talk Radio Car Doctor; Mark Hurwitz, Fairview Classics; and Rich Taber, Senior Writer at WheelsTV. Also representing WheelsTV are Jim Barisano, CEO, Lehel Reeves, President and Peter Ciani, Quality Control Specialist.

Unlike every other vehicle award, the WheelsTV POV of the Year pits vehicles from a variety of classes against each other with the key vehicle attributes being dependability, reasonable repair costs and the level of vehicle owners' satisfaction with their used car. The challenge for the POVY panel of judges is to select a single standout from category winners in eight diverse classes. Green Cars, SUV, Crossover, Sporty Car, Small Car, Family Car, Light Truck and Luxury Car.

The 2016 WheelsTV POV of the Year finalists are:

Green Car:

2012 - 2014 Chevrolet Volt

SUV:

2007 - 2014 Jeep Wrangle

Crossover:

2013 - 2014 Mazda CX-5

Sporty Car:

2014 - Corvette Stingray

Small Car:

2014 – Mazda3



Family Car:

2013 - 2014 Chevrolet Malibu

Light Truck:

2007 - 2014 Chevrolet Silverado

Luxury Car:

2012 - 2014 Lexus LS460

The 2016 WheelsTV POV of the Year winner will be announced at the NEMPA MIT Conference & Winter Vehicle Awards on Thursday, May 26, at the MIT Media Lab in Cambridge. Earlier in the day the New England Motor Press Association and the Massachusetts Institute of Technology will be hosting a panel discussion entitled The Intersection of Technology and Design, "In the vehicle development process, the intersection of technology and design holds accountable many factors: safety standards, fuel economy and emissions mandates, infotainment systems, reduced production times, visual appeal, brand distinction, competitive advantage and much more."

Following the panel discussion, Wayne Carini, star of Velocity Channel's Chasing Classic Cars, will host the awards ceremony, which will recognize new vehicles that are standout performers in New England's four-season environment. The ceremony will conclude with the announcement of the 2016 WheelsTV POV of the Year award recipient by WheelsTV's CEO, Jim Barisano.

"While owning or leasing a new car that's covered by an extensive warranty certainly puts the mind at ease," stated Jim, "there are far more pre-owned vehicles on the road today. Most are out of warranty, yet families rely upon them to get to work, take the kids to school, go on a worry-free vacation or respond to an emergency. Regardless of vehicle class, whether a big SUV or a compact car, the key for used-car owners is peace of mind."

Added WheelsTV's CTO Collin Davis, "This is what the WheelsTV POV of the Year is all about: Reliability and the confidence that comes from knowing that even after many miles, your vehicle will perform as expected; and in the rare instance when it does need repairs, it won't break your bank account."

Each year the POV of the Year trophy sports an actual antique steering wheel from the winning marque, making it, physically, the largest national award in the auto industry. For more information on the New England Motor Press Association, please go to NEMPA.org.

About WheelsTV

WheelsTV (<u>www.WheelsTV.net</u>) is the first multi-screen video technology company in the U.S. devoted exclusively to consumers' interests in cars, trucks and motorcycles – WheelsTV's Dealer Video Showroom is revolutionizing the car-buying process, making it faster, more efficient and more enjoyable. WheelsTV is a service of Automotive Networks Corporation, headquartered in Acton, Massachusetts with a technology facility in Los Angeles, California.



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