

Security Innovation Discusses Next Gen Car Security at TU Automotive Cybersecurity 2016

Security Innovation's Jonathan Petit, Principal Scientist will be joined by fellow industry thought-leaders from Delphi, General Motors, Peloton Technology and more in a panel discussion around Future Proofing: Security and Next Gen Automotive Technology.

Wilmington, MA ([PRWEB](#)) March 28, 2016 -- What: Security Innovation's Jonathan Petit, Principal Scientist will be joined by fellow industry thought-leaders from Delphi, General Motors, Peloton Technology and more in a panel discussion around Future Proofing: Security and Next Gen Automotive Technology. Attendees will learn more about the next stages of automotive technology including V2X, fleets and automotive cars, and what security requirements will be needed. Additional information about the session can be found here: <http://www.tu-auto.com/cyber-security/conference-agenda.php>.

Who: Since 2002, Security Innovation has been a trusted partner to organizations that want to understand where their applications are vulnerable and rollout a secure and repeatable software development lifecycle (SDLC). Security Innovation helps organizations protect sensitive data in the most challenging environments - IoT, web applications, mobile devices and in the cloud. By leveraging secure coding and embedded systems design skills, our experts help secure automotive communication systems, in-vehicle infotainment (IVI), over-the-air (OTA) updates, advanced driver assistance systems (ADAS) and any other electronic control unit (ECU).

Why: Jonathan Petit is an industry innovator and connected car security expert. In his well-publicized research, Dr. Petit was able to fool a self-driving car into thinking there were other cars and pedestrians around it, stopping the vehicle in its tracks. This was achieved with only \$60 worth of equipment bought over the counter.

Dr. Petit and others in the Security Innovation Embedded team help integrate security into connected vehicle applications and software.

Who Should Attend: Automotive cybersecurity experts, including automakers, automotive software providers, security researchers and others in the automotive industry.

When: March 30, 2016 from 10:00am – 11:00am

Where:
TU Automotive Cybersecurity USA 2016
The Baronette Renaissance Detroit – Novi Hotel
27790 Novi Road
Novi, MI 48377



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