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Leading California-based car cover supplier helps visitors make faster and easier purchases while adding Secure Sockets Layer (SSL) to ensure safe sales transactions.

Anaheim, CA ([PRWEB](#)) March 28, 2016 -- CarAutoCovers, an online user-friendly portal designed to help customers find the exact [car covers](#) they're searching for, has announced critical enhancements to its website, located at www.CarAutoCovers.com. The upgrades will speed up the page loading process, in turn helping visitors make a purchase faster and easier, while the inclusion of a Secure Sockets Layer (SSL) ensures that all sales transactions are safe. Boasting a staff with years of experience in the industry, CarAutoCovers was founded in New York City just over a decade ago and is now headquartered in Anaheim, California with three warehouses throughout North America.

“We know what it’s like to visit a website to place an order, only to discover a nightmare of a time locating the desired items,” says a [CarAutoCovers](#) company spokesperson. “With the new upgrades to CarAutoCovers.com, visitors can quickly and easily find the car cover they’re looking for while experiencing simple-to-navigate characteristics. What’s more, the inclusion of a Secure Sockets Layer platform – a respected computer networking protocol that manages server authentication, client authentication and encrypted communication between servers and clients (typically, a website) – virtually guarantees that secure data can be exchanged over our network. Translation: There’s no reason for our customers to feel their online purchase of car, suv, or [truck covers](#), will be compromised.”

According to the technicians responsible for implementing these new upgrades within CarAutoCovers’ website, a Secure Sockets Layer, as its name implies, provides a secure connection between websites and Internet browsers, allowing the safe transmission of private data online. Additionally, say the technicians who worked tirelessly on the CarAutoCovers website project, the SSL platform is utilized by millions of e-Business solutions to protect their customers and ensure online transactions remain confidential.

“The system of encryption should be imbedded within all web pages that present visitors the chance to submit confidential data, including personal information, credit card details and passwords,” adds a spokesperson for the team responsible for CarAutoCovers.com’s upgrades. “Web browsers can interact safely with secured sites if the site’s certificate can be traced to a reputable Certified Authority, such as Comodo. We sat down with CarAutoCovers representatives, who quickly understood that unless the connection between clients – their Internet customers – and a web server is encrypted, any moderately-skilled hacker could easily intercept and read the traffic.”

While the Internet has yielded new worldwide business opportunities for enterprises, to include online commerce, it has also attracted cybercriminals and fraud artists who seize any chance to steal consumer data such as credit card details or bank account numbers. With an SSL platform in place, CarAutoCovers has taken protection and trust to a whole new level, securing its website while increasing customer confidence and reaching the full online potential of the business.

CarAutoCovers' car covers website upgrade fully complements several convenient methods to search for the perfect car cover for every vehicle. The company’s Price Match Guarantee and Easy Returns Policy reflects its representatives’ understanding that customers need to know they are being taken care of, and that they are



getting the best deal possible on car, truck, and [suv covers](#).

CarAutoCovers can be reached by calling (800) 288-5844. For more information visit www.CarAutoCovers.com or email [info\(at\)CarAutoCovers\(dot\)com](mailto:info@CarAutoCovers.com).



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Online Web 2.0 Version

You can read the online version of this press release [here](#).