

Adworkz Debuts Mobile Products for Auto Dealerships

Adworkz, Inc announces their suite of digital products designed to maximize effectiveness and revenue at auto dealerships nationwide.

Spokane Valley, WA ([PRWEB](#)) March 29, 2016 -- Adworkz, Inc. is pleased to announce the release of a suite of fully tested digital products, specifically tailored to enhance and streamline the sales and service processes in auto dealerships throughout the United States:

- *MakeItMyAuto
- *Delivery Checklist
- *Service Scheduler
- *boxxtop

[MakeItMyAuto.com](#) is the flagship app in their product suite. Designed as a simple and easy way for car dealers to boost accessory sales, MakeItMyAuto allows car buyers to choose accessory options on a digital device, while waiting for paperwork to be processed. Auto buyers can see the most popular accessory options available for their new car, and see how various configurations will change their payments. Engagement levels are higher, customers perceive a shorter wait time, and auto accessory sales improve.

“JD Powers recently recognized our dealership as having the fastest sales process in the Toyota Portland region - I honestly believe our sales process is no longer or shorter than any other Toyota dealership, but we make the time very relevant, thanks to MakeItMyAuto.” -Peter C., GM Magic Toyota

[Delivery Checklist](#) digitizes the sales process for new vehicles. With manufacturer-specific checklists and integrated email delivery of docs, Delivery Checklist streamlines the new car sales process, and with full back-end analytics, allows for salesperson performance tracking. In addition, the first service scheduling module helps lock in customers for life. On average, dealers see service retention rates of 30-40% with first-time buyers. With Delivery Checklist, dealerships are seeing service retention rates of 90% or more.

[Service Scheduler](#) allows customers to easily schedule service appointments from their desktop or mobile devices. Fully integrated with Delivery Checklist, Service Scheduler works alongside existing DMS systems and BDCs - with automated email and text reminders to reduce no-shows. It includes real time stats and analytics reporting built-in to the backend dashboard.

“We have seen nothing but increased numbers, as well as an increase in volume of over 700% in our web service appointments due to the immediate appointment set at the delivery of a new car purchase. We’re lucky to have a team like Adworkz wanting the best for our unique dealership.” -Gus J., Gus Johnson Ford

[boxxtop.com](#) is a digital coupon app that allows promotions to be shared directly to a customer’s phone. Coupons can be an effective way to gain and retain customers. For auto dealerships, the possibilities are nearly endless, from oil changes to various automotive services, specials and flash sales - digital coupons coupled with geo-targeting are a new marketing frontier. State of the art geo-location settings alert customers with push notifications when they are near a business running a promotion, which means these digital coupons can easily be turned into sales. Promotions can also be shared directly to social channels like: Facebook, Twitter, etc. - generating not only new business, but also social buzz.



“This suite of products is specifically tailored to maximize impact for auto dealerships by way of increased accessory revenue, and increased customer retention - while simplifying and streamlining the sales and scheduling processes. Every car dealer could benefit from this bundle.” -Alec Foster, CEO Adworkz

Come visit us at: [NADA, 2016](#) - booth 3357c.

Adworkz: Creating custom solutions for auto dealerships, hand-crafted to empower and delight - just a click away...



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Online Web 2.0 Version

You can read the online version of this press release [here](#).