

## **Propel Electric Bikes Announces Partnership with Japanese Folding Bicycle Manufacturer Tyrell, Will Be First U.S. Retailer of Their Unique Mini-Velo and Folding Bikes**

*Brooklyn based bicycle retailer Propel Electric Bikes has entered into an agreement with Japanese company Tyrell International to be the first U.S. retailer of their unique mini-velo folding bicycles.*

BROOKLYN, NY ([PRWEB](#)) April 04, 2016 -- [Propel Electric Bikes](#) is the brainchild of founder Chris Nolte, and the company specializes in electric-assisted bikes. Nolte, a lifelong bicycle enthusiast, became interested in electric bikes, or e-bikes, after becoming partially disabled by a back injury suffered while on active military duty in Iraq in 2003. The company has enjoyed considerable success, growing and expanding along with the increasing availability and popularity of high-tech e-bikes over the last decade. As electric bicycle designs became more viable through the use of emerging technologies, they were embraced by many biking enthusiasts, especially those with health or mobility issues that made it difficult to ride traditional bikes in certain circumstances, such as riding against the wind or up steep grades.

After successfully establishing Propel as a leading e-bike brand, Nolte began looking to expand his product line to offer his customers a greater variety, and after moving his headquarters to Brooklyn, he noticed that there was a market for folding bikes. Dissatisfied with the options that were being produced by U.S. Companies, he began to search the international markets for alternatives. After over a year of researching different companies, he settled on Tyrell as offering the type of high quality bikes that would best serve his customers' needs.

The concept of a folding bike has been around for a long time, with a primitive version being used by paratroopers in World War II. Nolte realized that a folding bike was an excellent choice for individuals commuting in an urban environment, with their ease of storage, enhanced security options, and versatility.

[Tyrell International](#) designs and manufactures a type of bike called a mini-velo, which is extremely lightweight and uses smaller wheels than traditional bikes, yet still offers high performance and durability. They currently offer five different models, all of them capable of being folded into a compact unit. Nolte believes one of Tyrell's newest models, named the IVE, will be especially well-received by American consumers looking for a quality folder with a sporty feel.

The Tyrell produced bicycles will be available through Propel in the spring of 2016. Propel will offer the bikes through their store and online.

Propel is a leading source of utility, commuter, and cargo bikes in addition to its electric bikes. It also carries a full line of cycling accessories, and is always looking for new brands to add to offer to their customers. The company has been officially certified as a Disabled Veteran Owned Business. For more information, visit <http://propelbikes.com>.



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