

Boot Campaign, Serket Racing and Kaplan University Join Forces to Launch the "Boots On" Scholarship Program to Support Military Families

'Boots On' Scholarship Applications for Military Families Are Now Being Accepted.

West Palm Beach, FL (<u>PRWEB</u>) April 12, 2016 -- Boot Campaign, Serket Racing, and Kaplan University have joined forces on a new "Boots On" Scholarship Program designed to help current or surviving spouses and dependent children of U.S. military service members and veterans reach their higher education goals.

The "Boots On" Scholarship Program will offer up to 150 partial scholarships and three full scholarships to attend Kaplan University (KU). Applications are now being accepted through September 16, 2016. Information on how to apply for the "Boots On" Scholarship Program is available online at: http://www.bootcampaign.org/KU.

"All too often, the sacrifices our military families make on behalf of our country are overlooked," says U.S. Marine veteran Mark Llano, owner/driver of Serket Racing and board member of Boot Campaign. "The Boots On scholarships will provide greater access to a flexible, high quality college education to those who love and support our service members."

Llano's Florida-based team, Serket Racing, is dedicated to raising awareness and directing support for veterans and their families with every race and every win.

Charged with a like mission, Boot Campaign is a national nonprofit, nonpartisan military charity that promotes patriotism, raises awareness of military issues, and provides vital assistance for our nation's current and former military heroes and their families.

"Spouses of service members are faced with heavy challenges every day, especially when their spouse is deployed into combat, and all too often their own personal and professional goals are unfortunately put on hold or abandoned," explains Boot Campaign CEO Robyn Payne. "Boot Campaign is committed to helping our military families, and is grateful to team with Kaplan University and Serket Racing to help spouses and their children keep on track and thrive in their desires to pursue a college degree."

"Kaplan University is proud that more than 26 percent of our students are active military, veterans or military spouses," adds KU Vice President Pat Milligan, who oversees Kaplan's military scholarship programs. "Military spouses also represent one of the most successful groups of students at KU with respect to academic performance so we are thrilled to be able to unite with Boot Campaign and Serket Racing to build on that success."

About Serket Racing:

Serket Racing (serketracing.com) is a race team based in Wellington, Florida, that competes in the IMSA Porsche GT3 Cup Challenge USA by Yokohama. Started by former Marine, Mark Llano and Randy Webb, the Serket Racing team competes with the goal of raising awareness and support for those who have honorably served and sacrificed for their country: military veterans and their families. To learn more about Serket Racing and their mission, please visit <u>www.serketracing.com</u>. You can also join the Serket Racing community on Facebook, Twitter, and Instagram at @SerketRacing.



About Boot Campaign

Established in 2009, Boot Campaign is a national 501(c)(3) charitable organization dedicated to promoting patriotism for America and our military community; raising awareness of the unique challenges service members face during and post-service; and providing assistance to military personnel, past and present, and their families. Retail sales of combat boots, apparel, and mission-focused merchandise, general public donations, and corporate sponsorships fund programs that support military families. Learn more at http://bootcampaign.org and join the #BootsOn community on Facebook, Twitter, and Instagram@Bootcampaign.

About Kaplan University

Kaplan University offers a different school of thought for higher education. It strives to help adult students unlock their talent by providing a practical, student-centered education that prepares them for careers in some of the fastest-growing industries. The University, which has its main campus in Davenport, Iowa, and its headquarters in Chicago, is accredited by The Higher Learning Commission. Kaplan University serves approximately 40,000 online and campus-based students. The University has 14 campuses in Iowa, Indiana, Nebraska, Maryland, Maine, Missouri and Wisconsin, and a Kaplan University Learning Center in Maryland.

Kaplan University is part of Kaplan Higher Education LLC and Kaplan, Inc., which serves over 1.2 million students globally each year through its array of higher education, test preparation, professional education, English-language training, university preparation, and K-12 offerings to individuals, institutions, and businesses. Kaplan has operations in over 30 countries, employs more than 19,000 full- and part-time professionals, and maintains relationships and partnerships with more than 1,000 school districts, colleges, and universities, and over 2,600 corporations and businesses. Kaplan is a subsidiary of Graham Holdings Company (NYSE: GHC) and its largest division. For more information, please visit <u>www.Kaplan.com</u>.



Contact Information Hope Diamond Boot Campaign <u>http://Bootcampaign.com</u> +1 2148563477

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