

## PlateSmart Network Wins 2016 Govies Award for Video Analytics

Award to be presented at ISC West in Las Vegas; Company will also be exhibiting innovative new ALPR technologies at major industry trade show

Oldsmar, Florida (<u>PRWEB</u>) April 04, 2016 -- <u>PlateSmart</u>®, the surveillance industry's leading provider of Automatic License Plate Recognition (ALPR) technology, has been selected to receive a <u>Govies</u> award for excellence in government security technology for 2016. This is the third Govies in as many years for PlateSmart. This year, the award goes to PlateSmart Network(TM), the Company's unique peer-to-peer ALPR data sharing system. The award will be presented to PlateSmart at <u>ISC West</u>, one of the security's industry's biggest annual expos, to be held this year in Las Vegas from April 6th through the 8th.

PlateSmart Network is an innovative new feature for the ARES ALPR-based video analytics platform, which itself took home a Platinum Govies award in 2014. It allows multiple users with their own ARES deployments to share ALPR capture metadata via a secure peer-to-peer connection. This would enable, for example, homeowners' associations, hospitals, college campuses, bank branches, public parking garages, or other private organizations to deploy ARES at their facility and instantly send any ALPR capture data they received to local law enforcement, who could in turn check the data against criminal databases for active wants or warrants. It could also enable multiple law enforcement agencies to share ALPR data for the purpose of detecting and tracking wanted individuals.

The system is designed to allow end users to devise their own data storage and distribution schemes based on their individual needs and the laws of their states. Its design is also naturally compatible with the storage and distribution needs of law enforcement data "fusion centers" that have been emerging in regions all across the country in recent years.

This stands in sharp contrast to a competing business model, wherein the ALPR manufacturer stores the data in a central database and distributes it as it sees fit. PlateSmart CEO John Chigos notes, "At PlateSmart, we never touch the user's data. We believe that it is up to the user to decide how they will handle the data they generate in compliance with applicable state laws. We also give them some of the best tools available to protect the security of that data. This is the best way to make ALPR data available to agencies that need it while maintaining the personal privacy of American citizens. It also enables local law enforcement agencies to form solid public-private coalitions with the people they serve in the fight against crime and terrorism."

Still undetermined is whether PlateSmart's 2016 Govies award will earn the coveted Gold or Platinum designation; that will be announced during the presentation at ISC West. The Company's awards for 2014 and 2015 were both Platinum.

In addition to receiving the 2016 Govies Award, PlateSmart will also be demonstrating the PlateSmart Network and new innovations in ALPR with High-Definition capability and vehicle make recognition at ISC West. PlateSmart will be exhibiting alongside integration partner Samsung Techwin in Booth #14079.

Learn more about ISC West at <u>www.iscwest.com</u>.

## About PlateSmart®

PlateSmart Technologies has developed the world's first software-only Automatic License Plate Recognition



(ALPR) and video analytic solutions, which are compatible with both state-of-the-art and legacy cameras. PlateSmart offers both mobile and fixed ALPR and analytic solutions, which are designed either to function as stand-alone tools or to integrate with third-party software and hardware. ARES, PlateSmart's enterprise ALPRbased analytic solution, provides real-time actionable intelligence with industry-leading accuracies and state jurisdiction recognition for complete situational awareness. PlateSmart's solutions have been recognized as the most innovative and forward-thinking LPR technology by Frost and Sullivan. <u>www.platesmart.com</u>

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