

World Patent Marketing Invention Team Launches An Innovative Automotive Invention As Pickup Trucks Drive GM's Huge First Quarter Profit

World Patent Marketing Reviews A New Automotive Invention. Will Pick Up Springboard Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) April 30, 2016 -- [World Patent Marketing](#), a vertically integrated manufacturer and engineer of patented products, announces the Pick Up Springboard, an automotive invention that improves the storage features of a pick up truck.

The SUV and Light Truck Manufacturing industry is worth \$162 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Over the next five years, auto makers will focus on producing crossover-utility vehicles and trucks with an emphasis on improved fuel efficiency."

"Pick up trucks are great to have because it can store bulky and larger items. But when it comes to smaller things such as groceries, this can be problematic," says Jerry Shapiro, Director of Manufacturing and [World Patent Marketing Inventions](#). "More often than not, these smaller items are fragile and can easily break when placed without protection at the bed of a pick up truck. The Pick Up Springboard is an automotive invention which will keep smaller items stored in place without any worries."

The Pick Up Springboard is an automotive invention that is easy to install at the back of the pick up truck. To be able to safely and securely store smaller items such as lighting and groceries, it can easily be adjusted accordingly. Even the most fragile of items will be kept securely in place to ensure that it is safely transported. This invention is made of durable material which will not get easily damaged even when constantly exposed to the outdoor environment.

"The Pick Up Springboard will significantly improve how people store smaller items at the back of a truck," says inventor Sharon C. "This unique invention is specially designed to neatly store and secure smaller items such as groceries in such a way that even constant movement or bumpy roads will not cause it harm."

Bruce Wilson, a carpenter and pick up truck owner from South Carolina, has this to say about the Pick Up Springboard: "Driving on unpaved or bumpy roads is a nightmare. It can cause damages on your supplies and other highly sensitive tools. But with this amazing automotive invention known as the Pick Up Springboard, all my tools of the trade are kept safely secured at all times."

The Pick Up Springboard is an automotive invention which will highly improve the storage uses of the back of a pickup truck. With its sturdy design and adjustable features, people will be able to store their smaller items at the back of a truck without fearing any damage or wastage.

ABOUT WORLD PATENT MARKETING

World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.

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