

TMS Provider Real Time Freight Updates Branding and Website

Change represents facelift for company's brand and digital space.

Phoenix, AZ ([PRWEB](#)) April 06, 2016 -- Real Time Freight, a cloud-based TMS and division of Truckstop.com, today unveiled a refreshed brand identity and website. The changes represent a facelift for the company's brand and digital space, to better align with the technologies they offer as a leading TMS provider.

“It was time for a change,” Real Time Freight General Manager Trent Broberg said. “Real Time Freight products have advanced considerably in recent years and our web presence needs to match that evolution. In addition to making the site more navigable, we’ve streamlined both the look and the content surrounding our products and packages, which is a better reflection of our brand. Plus, our new logo suggests the sleek, push-button simplicity of using Real Time Freight as your TMS solution.”

Real Time Freight's new site includes updated information about the company's cloud-based transportation management system, broken out into segments addressing the freight execution lifecycle. Additionally, the site features product information about Real Time Freight's other services and solutions, including rate benchmarking, carrier onboarding, RFP event hosting and organization, and a variety of carrier tools. Visitors can also request a demo on any page throughout the site.

To learn more about Real Time Freight, visit <https://www.RealTimeFreight.com>.

About Real Time Freight

Real Time Freight is a scalable, cloud-based TMS, powered by Truckstop.com (<https://truckstop.com>). Real Time Freight gives users the ability to automatically match, manage, and review freight shipments, covering the entire lifecycle of a load. The Real Time Freight solution seamlessly manages freight, streamlines communication and offers the best user experience for all parties involved in the freight transportation transaction. Real Time Freight was founded in 2003 and joined the Internet Truckstop Group in 2013.

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