

## **Truckstop.com Sets Dates for Connected 2016 User Conference**

*Registration now open for Connected 2016 at Renaissance Dallas Hotel*

New Plymouth, ID ([PRWEB](#)) April 06, 2016 -- Truckstop.com has announced it will once again bring together customers, partners and industry experts for its second annual user conference.

Registration is now open for Connected 2016. The event will be held at the Renaissance Dallas Hotel Nov. 1 through Nov. 4 and will feature numerous breakout sessions, keynote speakers and networking opportunities throughout the entire conference.

“Our initial user conference was a resounding success,” Truckstop.com Chief Executive Officer Paris Cole said. “We are excited to do it again and we’re eager to offer more than 200,000 Truckstop.com users the unique opportunity to learn how to grow and improve their business in a very competitive marketplace.”

A wide variety of breakout sessions are planned for this year’s event, covering broker and carrier best practices, among other topics. The conference will also include product and industry keynotes.

Conference attendees will also have the opportunity to visit with solution providers, network with other users, and learn tips and tricks from industry experts, peers and Truckstop.com’s training staff.

“Companies can’t grow without having the proper tools. It is imperative to be aware and understand how to properly use the broker/transportation tools that are available,” said Chris Reeves, senior director of logistics for Forward Air Inc. “Truckstop.com is a leader in this field which is why the Connected Conference is so beneficial. The Connected Conference gave me the ability to see the tools available, talk fact-to-face with the product experts on how to use the tools, understand how they will benefit my company, and network with other brokers on how they use the tools.”

Visit <https://TruckstopConnected.com> to see more on the conference and register to be a part of Connected 2016.

### About Truckstop.com

Truckstop.com is the largest freight-matching ecosystem in the transportation industry, featuring more than 73 million loads annually. Founded as the Web’s first load board, Truckstop.com now offers a variety of technology solutions throughout the supply chain and is recognized as the leading resource for transportation data and trends, including the weekly Trans4Cast and Market Demand Index (MDI). In addition, Truckstop.com’s Assurance Division is the largest credit monitoring and reporting entity in the industry, providing critical data to key decision-makers. Truckstop.com is committed to raising the bar by providing unmatched quality and excellent customer support.

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