

Scout Family Equipment Launches The First Car Stroller Carrier

New invention makes it easy for young families to get outdoors and be adventurous together

AUSTIN, Texas ([PRWEB](#)) April 05, 2016 -- Today, [Scout Family Equipment](#) announced the launch of SCOUT, a jogging stroller carrier that attaches to a vehicle's tow hitch, giving families an easy way to transport this popular piece of parenting gear.

Developed by active and outdoor enthusiast couple, Mike and Meegan Bohmer, SCOUT is the "bike rack" for jogging strollers. With three young children and all their gear, the family SUV filled up quickly keeping them close to home and limiting their activities. Meegan, a former NCAA gymnast, and Mike, an Ironman triathlete, set out to fix this problem with a simple yet elegant design.

"Jogging and all-terrain strollers are extremely helpful for new parents trying to maintain an active and healthy lifestyle, but their size and weight makes transporting them a pain," said Mike. "From mountain trails to sandy beaches, our vision with SCOUT was to help families get the modern off-road stroller to where it was designed to be used."

SCOUT was born in the garage of the Bohmer family home. After two years of development, with input from moms and industrial designers, SCOUT is ready for young families everywhere. Weighing less than ten pounds, SCOUT's all aluminum frame and one-piece welded construction allows it to easily attach to the hitch of a car, minivan, or SUV, eliminating the difficult task of lifting bulky strollers and protecting the vehicle's interior.

"The early years of parenting are both precious and trying, and we believe SCOUT is an essential tool for easing some of the challenges faced by young parents," said Meegan. "Whether it's a rigorous workout or a stroll along the beach, families can do more both on and off the beaten path thanks to SCOUT."

SCOUT is designed specifically for BOB Revolution® and BabyJogger® strollers, with models to accommodate additional jogging stroller brands planned for late 2016. Priced at \$279, SCOUT is available now at www.scoutfamilyequipment.com.

About Scout Family Equipment

Founded in 2014 by husband and wife team Mike and Meegan Bohmer, Scout Family Equipment seeks to make exploring outside as a family as easy as possible. Its flagship product, SCOUT, a jogging stroller carrier for your car, gives families the ability to quickly and easily load, transport, and store a jogging stroller so they can expand their range of activities and explorations. Learn more about Scout Family Equipment at www.scoutfamilyequipment.com.



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