

Big-Three Partner To Open New LAX Rental Car Location

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Orlando, FL ([PRWEB](#)) April 06, 2016 -- Advantage Rent A Car (“Advantage”) and E-Z Rent-A-Car (“E-Z”), the fourth largest rental car company in the U.S., and Europcar, the European leader in vehicle rental services and a major player in mobility markets, have announced the opening of a new rental car location at the Los Angeles International Airport (LAX).

Serving over 70 million travelers per year, LAX is the fifth busiest airport in the world and the second busiest in the United States. Addressing the needs of such a high volume of business and leisure travelers meant that delivering a positive customer experience was paramount in the conception of this project. Advantage, E-Z and Europcar set out to deliver a facility unlike any other seen at LAX; one that was both beautiful in form and exceptionally functional for serving its customers.

“We are thrilled about opening this new LAX location,” said CEO Mehrdad Memarpouri. “A great customer experience isn’t just about the car. It’s about the entire rental process—from the moment you leave the gate to the moment you press the ignition button. We’ve considered every detail in the planning and execution of this facility and we think our customers will see and feel the difference.”

Growth through a superior customer experience and a premium-quality fleet have been at the core of the Advantage, E-Z and Europcar relationship. The opening of this state-of-the-art rental car facility at LAX is another step in this growth strategy. “This was a great project to be a part of and I couldn’t be happier with the result,” said developer, Michael Koper. “I think Advantage, E-Z and Europcar have taken a big step forward in improving the customer journey through the car rental process.”

The grand opening will be held at the new Advantage, E-Z and Europcar LAX facility, located at 1030 W. Manchester Blvd., on April 13 from 11:30am to 1:30 p.m. Lunch and refreshments will be provided to those in attendance. There will also be a \$500 rental car voucher given away to one lucky attendee. Local officials will be speaking and the general public is encouraged to attend.

For more information about this new facility or the grand opening event, please contact Andrea Peters, Director of Marketing at [andrea\(dot\)peters\(at\)aezrac\(dot\)com](mailto:andrea(dot)peters(at)aezrac(dot)com).

About Advantage Rent A Car

Advantage Rent A Car was founded in 1963 and is one of the leading rental car companies in the United States. Operating out of 44 locations, Advantage features one of the industry’s newest and most diverse rental car fleets. The company also recently launched growth initiatives including Advantage for Business, a business customer program that offers a flat pricing structure and other perks for frequent business travelers. For more information about Advantage, visit Advantage.com and follow us on [Facebook](#) and [Twitter](#).

About E-Z Rent-A-Car

Founded in 1994 with a fleet of just nine cars, E-Z Rent-A-Car has grown to be one of the leading car rental companies in the United States. E-Z has delivered value to its customers by offering quality vehicles at attractive prices in convenient locations backed by responsive customer service. The company has expanded



operations in the U.S. by growing its footprint in smaller markets. Today, E-Z services customers with over 30 conveniently located facilities throughout the country. For more information about E-Z Rent-A-Car, visit EZRentACar.com and follow us on [Facebook](#) and [Twitter](#).



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