

## **Big-Three In Car Rental Partner To Serve LAX And Local Community**

*Advantage, E-Z and Europcar have taken a big step forward in improving the customer journey through the car rental process*

Orlando, FL ([PRWEB](#)) April 11, 2016 -- Advantage Rent A Car (“Advantage”) and E-Z Rent-A-Car (“E-Z”), the fourth largest rental car company in the U.S., and Europcar, the European leader in vehicle rental services and a major player in mobility markets, have announced the opening of a new rental car location at the Los Angeles International Airport (LAX).

The new facility provides a streamlined car rental experience for travelers arriving in Los Angeles. Local developer Michael Koper was integral in the project's success. “This was a great project to be a part of and I couldn't be happier with the result,” said Koper. “I think Advantage, E-Z and Europcar have taken a big step forward in improving the customer journey through the car rental process.”

Providing a superior customer experience and a premium-quality fleet have been at the core of the Advantage, E-Z and Europcar growth strategy. Opening a state-of-the-art facility at LAX, one of the worlds most traveled airports, is a logical step in this customer-centric philosophy. But for Advantage Rent A Car CEO Mehrdad Memarpouri, this project means more than just another location expansion.

“The opening of this new facility is good news for LAX travelers, but its also great for Los Angeles and surrounding areas,” said Mr. Memorpouri. “LAX is the gateway to one of the world's premier cities. We wanted to make sure our customers enjoy a premier travel experience; one as amazing as this landmark community we serve.”

The grand opening event will be held at the new Advantage, E-Z and Europcar LAX facility, located at 1030 W. Manchester Blvd. on April 13 from 11:30am to 1:30pm. Lunch and refreshments will be provided to those in attendance. There will also be a \$500 rental car voucher given away to one lucky attendee. Local officials will be speaking and the general public is encouraged to attend.

For more information about this new facility or the grand opening event, please contact Andrea Peters, Director of Marketing at [andrea.peters@aezrac.com](mailto:andrea.peters@aezrac.com).

### **About Advantage Rent A Car**

Advantage Rent A Car was founded in 1963 and is one of the leading rental car companies in the United States. Operating out of 44 locations, Advantage features one of the industry's newest and most diverse rental car fleets. The company also recently launched growth initiatives including Advantage for Business, a business customer program that offers a flat pricing structure and other perks for frequent business travelers. For more information about Advantage, visit [Advantage.com](http://Advantage.com) and follow us on [Facebook](#) and [Twitter](#).

### **About E-Z Rent-A-Car**

Founded in 1994 with a fleet of just nine cars, E-Z Rent-A-Car has grown to be one of the leading car rental companies in the United States. E-Z has delivered value to its customers by offering quality vehicles at attractive prices in convenient locations backed by responsive customer service. The company has expanded operations in the U.S. by growing its footprint in smaller markets. Today, E-Z services customers with over 30



conveniently located facilities throughout the country. For more information about E-Z Rent-A-Car, visit [E-ZRentACar.com](http://EZRentACar.com) and follow us on [Facebook](#) and [Twitter](#).



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