

CEI Highlighting Its Advanced Fleet Safety Capabilities at RIMS 2016

The CEI Group, Inc. (CEI) will showcase its latest advances in fleet safety and risk management – including integrated telematics, continuous driver monitoring and predictive analytics – at the Risk Management Society’s Annual Conference & Exhibition in San Diego, CA, next week. CEI will be exhibiting in Booth #301 at the San Diego Convention Center, April 10 through 13.

Trevose, PA ([PRWEB](#)) April 07, 2016 -- The CEI Group, Inc. (CEI) will showcase its latest advances in fleet safety and risk management – including integrated telematics, continuous driver monitoring and predictive analytics – at the Risk Management Society’s Annual Conference & Exhibition in San Diego, CA, next week. CEI will be exhibiting in Booth #301 at the San Diego Convention Center, April 10 through 13.

“With accident rates rising, it’s more important than ever that fleets have the sharpest tools available to identify who their high-risk drivers are and to intervene with them as soon as they reach that level,” said Brian Kinniry, CEI’s senior director of strategic services.

Fleets often face a “Big Data” challenge when they adopt telematics systems which, in addition to helping fleets track and schedule vehicles, generate safety-related data, such as speeding, rapid acceleration and hard braking events, Mr. Kinniry said. “CEI overcomes the challenge by importing that data into a fleet’s safety program, so it’s readily available for remedial action in driver files,” he explained.

CEI’s new predictive analytics model is a departure from standard fleet driver risk assessment methods, Mr. Kinniry said. “The model takes in more types of data and a longer driver history, and resembles the way in which auto insurance companies assess risk and set premiums for drivers,” he said. “It has found that some drivers previously rated as relatively low risk are actually among a fleet’s highest-risk drivers.”

CEI recently adapted its DriverCare fleet safety and risk management application to incorporate data from continuous Motor Vehicle Record monitoring services. These services tap into state data bases, which are updated with new traffic violation convictions on a monthly basis. For clients that select the service CEI updates the history files of all drivers with new convictions as they are available, closing the information gap and making driver risk assessments more timely.

About CEI

CEI, a fleet driver management company, is a leading provider of technology-enhanced vehicle accident, driver safety and fleet risk management services. Its provider network consists of some 4,000 collision repair shops in North America, and includes nearly 1,000 truck collision repair centers. Its customers include self-insured, commercial, and institutional and government fleets, directly and through alliances with fleet leasing companies. CEI also provides vehicle direct repair program outsourcing to leading property and casualty insurance companies.

Founded in 1983, CEI has headquarters near Philadelphia, PA, and field sales offices in Trevose, PA; Tulsa, OK; Atlanta, GA; Dallas, TX and Minneapolis, MN. In 2000, CEI launched its DriverCare™ solution, which include fleet risk management, MVR ordering and compliance, on-line and behind-the-wheel driver safety training and a safety newsletter. For more information about CEI, please visit ceinetwork.com.



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