

## **Cottman Transmission and Total Auto Care Partners with Benetrends Financial to Put Entrepreneurs in the Express Lane to Franchise Ownership**

*Established franchise now offering franchisees fast and economical custom funding solutions to start or expand an automotive care business.*

Horsham, PA ([PRWEB](#)) April 11, 2016 -- [Cottman Transmission and Total Auto Care](#), an automotive aftermarket industry-leading franchise that provides quality transmission and automotive care to consumers nationwide, has partnered with [Benetrends Financial](#), the trusted leader in franchise and small business funding. Through this partnership, Benetrends will provide Cottman franchisees with access to their full suite of fast and economical funding options custom-designed to fit their individual funding needs.

Cottman has built a solid reputation on its 50 years of proven automotive and franchise business experience. Since opening its first location in 1962, the Cottman team has since expanded to nearly 60 locations nationwide, with plans to expand even further through its franchisee network.

"Cottman is committed to helping our franchisees start out their journey into franchise ownership successfully. An element of success is being able to provide firms who could assist with possible funding needs," said Randy Wright, President of Cottman Transmission and Total Auto Care. "Now, through this relationship with Benetrends, they will have access to a variety of funding options available to them."

Through an established system for success, a strong consumer market, and now simplified access to funding, Cottman is setting entrepreneurs up for success and providing them with an attractive business opportunity.

"We are excited to forge this new partnership with such a trusted, high-quality franchise system," explained Rocco Fiorentino, president and CEO of Benetrends Financial. "Benetrends continues to support the growth and success of America's favorite franchise brands, like Cottman, by providing their franchisees with the funding they need to start living their dreams as business owners."

### About Cottman Transmission and Total Auto Care

With locations across the U.S., Cottman Transmission and Total Auto Care is a transmission and auto repair brand that services almost any make or model vehicle, foreign or domestic. Cottman Transmission and Total Auto Care centers specialize in complete transmission service, brakes, suspension, air conditioning service and much more. Headquartered in Horsham, Pennsylvania, Cottman is an automotive aftermarket industry-leader backed by 50 years of experience. For more information, please visit [www.Cottman.com](http://www.Cottman.com) and [www.TheCottmanManBlog.com](http://www.TheCottmanManBlog.com).

### About Benetrends Financial

Benetrends Financial, named a 2014 and 2015 Future 50 winner by Philadelphia SmartCEO, offers a full suite of funding options to help entrepreneurs secure the capital needed for their small business or franchise. The company originated the 401(k)/IRA tax-deferred and penalty-free rollover process with its Rainmaker Plan, helping over 10,000 entrepreneurs in the last 30 years. Additionally, Benetrends features a wide range of loan options covering every type of business need, including SBA loans, equipment leasing, securities-backed lines of credit, and more. To learn more about Benetrends, please visit [www.benetrends.com](http://www.benetrends.com).

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