

Dairyland Auto and Dairyland Cycle Contributes \$100,000 to Step Up For Students

Donation will fund about 17 scholarships for low-income K-12 students in Florida

STEVENS POINT, Wis. ([PRWEB](#)) April 12, 2016 -- Dairyland Auto® and Dairyland Cycle®, members of the Sentry Insurance group of companies, today announced a \$100,000 contribution to the Step Up For Students Scholarship Program.

This is the first time Dairyland Auto and Dairyland Cycle has partnered with Step Up For Students which is funded by corporations with tax-credited donations. Dairyland's contribution will fund about 17 K-12 scholarships, so financially disadvantaged Florida children can attend the school that best meets their learning needs.

“Choosing the right school for your children is important, and we're thrilled to have a part in providing this opportunity for Florida families that otherwise wouldn't have it,” said Pete Anhalt, senior vice president of Dairyland Insurance. “We are proud that our support of Step Up For Students is positively shaping the lives of children through education.”

Step Up For Students helps administer the Florida Tax Credit Scholarship Program, which allows recipients to choose between a scholarship that helps with private school tuition and fees, or one that assists with transportation costs to out-of-county public schools.

“We are grateful for the generosity and support of Dairyland Auto and Dairyland Cycle,” said Doug Tuthill, president of Step Up For Students. “Thanks to our donors, more Florida schoolchildren will have access to the learning environment that best suits their individual needs.”

During the 2015-16 school year, Step Up For Students is serving nearly 78,000 low-income students attending more than 1,500 participating schools throughout Florida. Scholarships are valued up to \$5,667 for the 2015-16 school year.

About Step Up For Students

Step Up For Students is a nonprofit organization that helps manage the Florida Tax Credit Scholarship Program. Students who qualify for free- or reduced-price lunch, or those who are homeless or in foster or out-of-home care may qualify. Since 2001, Step Up has awarded nearly 480,000 scholarships.

Step Up also helps administer state-funded Gardiner Scholarship, formerly known as Personal Learning Scholarship Accounts (PLSA), for Florida students with certain special needs. With the Gardiner Scholarship, recipients may use the funds for a variety of approved services including private tutoring, occupational therapy, instructional materials and other services.

For more information, visit: www.StepUpForStudents.org.

About Dairyland Auto® and Dairyland Cycle®

Dairyland Cycle and Dairyland Auto property and casualty coverages are underwritten by a member of the Sentry Insurance Group, Stevens Point, WI. For a complete listing of companies, visit sentry.com. In Texas,



coverages are underwritten by Dairyland County Mutual Insurance Company of Texas, Austin, TX. In California, coverages are underwritten by Viking Insurance Company of Wisconsin, Stevens Point, WI. Policies, coverages, benefits and discounts are not available in all states. Savings based upon all available discounts. See your policy for complete coverage details.

For more information, visit: www.dairylandinsurance.com.



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