



Force Marketing to Sponsor 33rd Annual Northeast Georgia Classic Golf Tournament

Automotive marketing company Force Marketing is one of the sponsors of the golf tournament, which benefits underprivileged Boy Scouts through the Northeast Georgia Council Boy Scouts of America.

ATLANTA, GEORGIA ([PRWEB](#)) April 12, 2016 -- Force Marketing is proud to announce that it will be a sponsor of the 33rd Annual Northeast Georgia Classic golf tournament presented by the Northeast Georgia Council Boy Scouts of America.

As a Gold Sponsor of the tournament, Force Marketing will have signage at an individual hole within the tournament course. Force Marketing's Chief Technology Officer, Randy Sieger, will be participating in the tournament itself, as well as other top Force Marketing executives.

Nalley Automotive, a part of the Asbury Automotive Group (the No. 7 dealership group in the U.S.) and a top client of Force Marketing, is a Title Sponsor of the tournament.

“We’re proud to be a part of an event that supports such a worthy cause,” said Sieger. “At Force Marketing, we recognize how important it is to give back to our local community, and events like these give us that opportunity. We’re pleased to be affiliated with Nalley Automotive and to have the chance to join them in supporting the Northeast Georgia Council Boy Scouts of America.”

Last year's tournament raised \$130,000 for the Scouts, and this year's tournament aims to surpass that number. Pro golfer Jeff Sluman will be supporting the tournament this year, and participants will have the opportunity to learn from the six-time PGA Tour winner through a free golf clinic prior to tee-off.

The 33rd Annual Northeast Georgia Classic golf tournament will take place on Tuesday, April 12, 2016 at The River Club in Suwanee, Georgia. The proceeds from the event will benefit financial assistance to the underprivileged Scouts of the Northeast Georgia Council.

ABOUT FORCE MARKETING

Force Marketing is an innovative automotive multi-channel marketing company headquartered in Atlanta, Ga. The agency offers technology-enabled marketing services to an expansive client base throughout the U.S. and Canada. The company made Inc. magazine's Inc. 5000 list of the fastest-growing private companies in the U.S. in 2015 for the seventh consecutive year. More information about Force Marketing's auto dealership marketing services can be found online at www.ForceMKTG.com.



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