

Havertown Auto Body Repair Shop, Direct Paint & Collision Inc., Earns Official Certification and Prestigious Top Automaker Recognition

The Delaware County collision & auto body repair shop is now recognized by Assured Performance, FCA, GM, Enterprise, Ford, Nissan, Infiniti & Hyundai.

Havertown, PA ([PRWEB](#)) April 14, 2016 -- Direct Paint & Collision Inc. has been officially certified by Assured Performance, a non-profit consumer advocacy organization, for maintaining the right tools, equipment, training, and facility necessary to repair participating automaker brand vehicles. The Havertown auto body shop is now officially recognized by Assured Performance, FCA, GM, Enterprise, Ford, Nissan, Infiniti, and Hyundai for upholding manufacturer standards and specifications.

Less than 5 percent of body shops in the US are able to meet the requirements to become officially certified and recognized by these automakers. Direct Paint & Collision Inc. had to pass a rigorous certification process in order to join the network of best-in-class collision repair businesses.

“When an accident happens, the last thing you want to have to worry about is researching collision repair shops,” Direct Paint & Collision’s owner, Mike Mardinly, said. “Our certification is important in letting customers know that they can trust their vehicles with us, as we uphold the highest standards and specialize in all makes and models of vehicles.”

The criteria for certification is based upon auto manufacturer requirements, which ensures that a vehicle is brought back to standards following an accident. This includes restoring the vehicle fit, finish, durability, value, and safety. Direct Paint & Collision Inc. stays educated on the latest vehicle materials and advanced technology to guarantee performance and safety in each vehicle repair.

“Consumers need the confidence and peace of mind to know their vehicle is repaired by a shop that has what it takes to ensure the vehicle safety. Direct Paint & Collision Inc. is officially a Collision Care Provider™,” said Scott Biggs, CEO of Assured Performance Collision Care. “They represent the standard by which all other body shops are measured.”

About Direct Paint & Collision Inc.:

Direct Paint & Collision Inc. is an auto body and collision repair center located in Havertown, PA. The business has been serving the Main Line and Delaware County for over 40 years. The shop offers complete collision body repairs, custom paint services, and 24/7 towing from Bob & Joe’s Towing. Visit <http://directpaintandcollision.com/certified-body-shop/> for more information on the shop's certifications.

About Assured Performance Collision Care™:

Assured Performance Collision Care™ is a non-profit consumer advocacy organization specializing in the automotive collision repair market segment. Assured Performance works with the top automakers to identify, audit and promote collision repair providers that meet best-in-class business standards and the manufacturer’s requirements. Consumers can go to <http://www.CollisionCare.org> or <http://www.autobodylocator.com> to find a list of Certified Collision repair providers.

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