

LeasePlan USA Recognized by IAOP as a Super Star of the Global Outsourcing 100

Global fleet management provider, LeasePlan USA, was honored as a Super Star of the Global Outsourcing 100 by the International Association of Outsourcing Professionals® (IAOP), after five consecutive years of receiving the award.

Alpharetta, Ga. ([PRWEB](#)) April 18, 2016 -- LeasePlan USA has once again made the IAOP's Global Outsourcing 100 list, which recognizes the world's best outsourcing service providers and advisors. As the company reaches its fifth consecutive year receiving this honor, the IAOP declared LeasePlan a Super Star of the Global Outsourcing 100.

Within the "leader" judging size group, LeasePlan was recognized as a top company for:

- Size and growth
- Customer references
- Awards and certifications
- Programs for innovation
- Overall revenue as leader
- Number of countries worldwide as leader

LeasePlan USA is a subsidiary of LeasePlan Corp. N.V., a global leader in vehicle leasing and fleet management solutions. The company has recently announced the expansion of its fleet to a record level of 1.55 million vehicles worldwide. LeasePlan is the first fleet management and driver mobility company in the global leasing industry to reach operations of this scale, a landmark confirming its global market leadership.

"At LeasePlan, we focus our work around our brand promise — to make it easier for our clients to manage their fleets. We do this through innovative outsourcing services that save global and local companies time and money. Clients trust us for our strategic consulting efforts and constant dedication to exceptional service delivery," said LeasePlan USA President and CEO, Michael Pitcher. "On behalf of the entire LeasePlan USA team, we feel truly honored to be recognized by IAOP as experts in outsourcing."

The judging for this award was based on a rigorous scoring methodology that includes a review by an independent panel of IAOP members with extensive experience in selecting outsourcing providers and advisors for their organizations.

"Choosing the right partners is more important than ever. Companies that outsource, not only in the traditional sense but also through the wide array of the ever-changing collaborative business models are scrutinizing their providers very closely," said Debi Hamill, IAOP CEO. "The GO100 is the definitive guide to help companies research and compare service providers with whom they are considering relationships."

About LeasePlan:

LeasePlan is a global fleet management and driver mobility company of Dutch origin. Our global group manages 1.55 million vehicles and provides services in 32 countries. LeasePlan USA prides itself on delivering high-touch service and innovative products that offer total cost reduction for fleets. Our full-service offering

consists of financing and operational fleet management services to meet the needs of a diverse client base. With more than 50 years of fleet experience, LeasePlan's experts find ways to get the most out of clients' vehicles, budget and time. Find out why LeasePlan clients agree that it's easier to leaseplan.

Visit www.us.leaseplan.com for more information.

About IAOP

IAOP is the go-to association leading the way to improve outsourcing outcomes by bringing together customers, providers and advisors in a collaborative, knowledge-based environment that promotes professional development, recognition, certification and excellence. With over 120,000 members and affiliates worldwide, IAOP is not only on top of the latest trends but in front of them. Through its expansive global chapter network, premier training and certification programs, knowledge center, member community and more, IAOP helps members learn, grow and succeed. For more information and how you can become involved, visit www.IAOP.org.

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About The Global Outsourcing 100

As the global, standard-setting association and advocate for outsourcing professionals and the organizations they support, the International Association of Outsourcing Professionals® (IAOP®) annually produces the following research to help companies in their outsourcing decisions:

- The Global Outsourcing 100 – the annual listing of the world's best outsourcing service providers – in its eleventh year
- The World's Best Outsourcing Advisors – the annual listing of the top outsourcing advisors and consultants – in its eighth year

The Global Outsourcing 100 and its sub-lists are essential references for companies seeking new and expanded relationships with the best companies in the industry. The lists include companies from around the world that provide the full spectrum of outsourcing services — not just information technology and business process outsourcing, but also facility services, real estate and capital asset management, manufacturing and logistics. They include not only today's leaders but tomorrow's rising stars.

The World's Best Outsourcing Advisors is geared specifically to companies that are outstanding global outsourcing advisors and consultants. In addition to being part of The Global Outsourcing 100, the list of advisors highlights the top consultant, legal and related advisory firms globally, and is a valuable reference tool for companies needing expert advice and guidance with their outsourcing projects.

Companies of all sizes, from around the world and from across the entire outsourcing industry – information technology outsourcing, business process outsourcing, facility services, real estate, design, testing, manufacturing and logistics just to name a few – can apply for inclusion on these lists. IAOP Membership IS NOT REQUIRED nor is it considered in compiling the final lists.

To further help ensure participation by a broad cross-section of the industry, The Global Outsourcing 100 list includes both larger established global firms, referred to as 'Leaders,' as well as smaller, faster growing firms with less than \$50 million per year in revenue and/or fewer than 5,000 employees, referred to as 'Rising Stars.' Companies are first organized by Leader or Rising Star criteria and then evaluated based on the four judging categories. The final list is composed of the top 75 Leaders and top 25 Rising Stars. All advisors, regardless of size, are on a single list of the World's Best Outsourcing Advisors.

The on-line application mirrors that employed by top customers when considering potential outsourcing service providers and advisors. For 2016 five areas are being considered and judged:

1. Size and Growth as measured by revenue, employees, and global presence.
2. Customer References as demonstrated through value being created at the company's top customers
3. Awards and Certifications as demonstrated through the value being created through industry recognition, and relevant organizational and individual professional certifications.
4. Programs for Innovation as demonstrated through specific programs and resulting outcomes that produce new forms of value for customers.
5. Corporate Social Responsibility (CSR) as shown through corporate programs and outcomes that address such topics as community involvement and development, labor practices, human rights, fair operating practices, environmental impacts, consumer issues, and organizational governance.

Judging is based on a rigorous scoring methodology that includes an independent review by a panel of IAOP customer members with extensive experience in selecting outsourcing service providers and advisors for their organizations.

The aggregate scores from the areas above determine inclusion on the lists. All companies included on the list will have demonstrated their global excellence; full "stars" will be awarded to all companies distinguishing themselves in one or more judging category.

For complete details on how the applications will be judged and scored, please refer to the 2016 Global Outsourcing 100 Process & Scoring Methodology document that is a download from the IAOP website and the applications.

GOSRIA added value. All service provider applicants to the Global Outsourcing 100 program who complete the question about their CSR activities will be eligible for the IAOP/ISG Global Outsourcing Social Responsibility Impact Award (GOSRIA) as part of the GO100 program. The GOSRIA was established to recognize service provider excellence in Corporate Social Responsibility (CSR) activities. IAOP's CSR Committee and ISG specifically seek to acknowledge the achievements of outsourcing service providers committed to a CSR program that fosters community involvement, fair operating and labor practices, respect for human rights, attention to environmental impacts and consumer issues, and good governance. The winning outsourcing service provider will receive peer and industry recognition at the IAOP Outsourcing World Summit held annually. A representative of the awardee will receive the award given jointly by ISG and a judge representing IAOP's CSR subcommittee. ISG will contribute a monetary donation to the non-profit organization of the awardee's choice in honor of the outstanding efforts of the winning service provider.



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