

## **Florida Fine Cars Drops Dealer Fees to Better Serve Soaring Used Car Customer Base**

*[Florida Fine Cars](#) has quit charging dealer fees to better serve its loyal and ever-growing used car customer base. Florida Fine Cars is a family-owned used car chain that was founded by two friends in 1993.*

Miami, FL ([PRWEB](#)) April 21, 2016 -- [Florida Fine Cars](#) has dropped used car dealer fees in an effort to better serve its growing customer base. The family-owned used car dealer is widely-known for its vast inventory of high-quality, affordable luxury used cars.

Florida Fine Cars is putting its used car customers first by saying no to this extra cost. A dealer fee is pure profit for the dealership, and such fees can range from \$495 to \$995 or even higher. Florida Fine Cars scrapped its used car dealer fee to make its reasonably-priced used car [inventory](#) even more affordable to the loyal used car customers who have made the company what it is today.

“With all of the great information on the web, consumers are the most educated they've ever been. It was time to really respect that knowledge, and simply make things easier and up front.” said Florida Fine Cars Marketing Director Jamie Suid. "There's more of that coming from us in the near future as well."

Florida Fine Cars removed its used car dealer fee to remain competitive in a used car market populated by mega used car dealers who make profits through low prices and high volume.

Florida Fine Cars continues to grow because of the quality used cars it sells at reasonable prices. The used car chain has three used car dealerships located in West Palm Beach, Hollywood and Miami.

The company's newest dealership -- at 1220 N. Military Trail in [West Palm Beach](#), opened in September 2015 and is a tribute to Florida Fine Cars' exploding growth.

The company was founded in 1993 by two friends who opened their first dealership at 1015 S. State Road 7 in [Hollywood](#). In 2010, Florida Fine Cars added a 10-acre dealership at 2115 NW Second Avenue in [Miami](#). Florida Fine Cars takes great pride in delivering prompt, courteous and reliable service to every used car customer every day at affordable prices. Stop by and find out how much you can save.



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