

BMW Partnered with Bill Plant School

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UK (PRWEB UK) 6 May 2016 -- BMW have recently partnered with the Bill Plant School of Motoring and will supply over 3,600 vehicles to the business over the next three years.

The driving school decided to replace the Audi A3 with the BMW 1 Series 5-door Sports Hatch Diesel, largely because of the better fuel economy and the higher level of standard specification. They will also be adding BMW X1 and the BMW i3 to their fleet over the next coming months.

Managing Director Bill Plant commented: "Since making the decision to change our whole fleet of driving instructor vehicles to BMW, I have been delighted with the feedback we have received from both our Instructors and pupils alike. The build quality, frugal fuel consumption and driving experience has far surpassed my expectations. I knew early on in our extensive evaluation process that the BMW was a far superior choice, when pitted against other manufacturers. The only thing that has been better than our car choice has been BMW's exceptional customer services."

The feedback from Driving Instructors has been equally enthusiastic. Dave Stansby enthused: "The BMW seems to be a class above the Audi, both in looks and quality. Feedback from my students has been totally positive and they were extremely surprised at how smooth the ride was."

Along with Steve Unsworth adding "I have delivered a few lessons in the BMW and I'm now sold! My students are all positive about the new car, it looks good, feels good and drives well. Here's to the next 12 months and beyond."

Another decision the driving school has made is to significantly reduce their car livery so that the sports pedigree of the BMW 1 Series Sports Hatch can be properly appreciated. They are confident this will increase the car's appeal to younger drivers.

To find out more about Bill Plant School of Motoring, please visit <http://www.billplant.co.uk>

For more information on the BMW range, please visit <http://www.bmw.co.uk>

Bill Plant Driving School

URL: <http://www.billplant.co.uk>

Email: info@billplant.co.uk

Phone: 0330 555 2254



Contact Information

Thomas Haire

Billplant

<http://www.billplant.co.uk>

+44 1765 645024

Thomas Haire

Billplant

<http://www.billplant.co.uk>

01765 645024

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