

## **Truck1.eu Acquires Dataexport.eu**

*Truck1.eu, one of the leading online markets of trucks and trailers, announces technology partnership and integration with Dataexport.eu. Partnership provides truck sellers with great opportunities, allowing them to manage customers' vehicles, to translate ads into different languages and to transfer the ads to the sites of advertising partners.*

([PRWEB](#)) April 25, 2016 -- Truck1 is one of the leading European online listing services for used trucks and commercial vehicles. Truck1 offers its advertisement services to vehicle manufacturers, professional dealers and private traders. The project was started in 2003 as a specialized platform for international truck trade. Today Truck1.eu has several offices across Europe, and around 100.000 listings of used trucks for sale offered in 21 language versions all over the world and auditory of 1.5 million visits per month. The international online market collaborates with large European dealers such as Ritchie Brothers Auctioneers, Veho Trucks, Plustech AS, and Schmitz Cargobull. Truck1 customers get a number of services, simplifying the process of buying/selling [trucks](#), [delivery vans](#), [semi-trailers](#), and heavy construction vehicles such as [wheel loaders](#) and cranes.

Dataexport is a young company based in the Eastern Europe. The main focus is conversion of databases into different data formats and transfer of these data to different advertising partners. The company has developed efficient software allowing truck sellers to manage their vehicles online with ease. The company possesses several very efficient technologies and the perspectives are very promising.

The acquisition provides Truck1 with additional tools to manage customer vehicles, to translate ads to different languages with very good quality and to transfer the ads to advertising partners. So from now on any Truck1 customer - dealer of commercial vehicles - benefits from additional services complimentary included in the standard package, managing tasks related to import and export of customer vehicles.

The details of this acquisition are not disclosed, but Truck1 representative Alexandras Marchulenis has made the following comment about the deal: "Nowadays there are many different advertising options on the market for truck and equipment dealers, each offering its own specialization and buyer auditory. To have more channels to reach buyers, dealers have to use several advertising partners at a time. This is where questions of high quality data transfer between different websites get so actual. We have to be efficient in this field, so we will be glad to use the experience of Dataexport. I am sure they are going to give us the opportunity to increase our number of advertising partners and to provide our customers with even better service, which allows us to be more competitive and have even better presence on the market. With acquiring Dataexport, Truck1 acquires young brains, crucial for keeping up with modern technology."



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).