

RoadVantage Gives Theft Protection a Boost with GPS System for Dealers and Consumers

First F&I Provider to Offer GPS Bundled with Theft Protection

Austin, TX ([PRWEB](#)) April 25, 2016 -- RoadVantage, the fastest-growing provider of F&I programs for the automotive industry, today announced a new GPS anti-theft tracking system to provide greater security and safety for both auto dealers and their customers. RoadVantage is the first F&I provider to offer a GPS System coupled with a vehicle theft protection benefit.

“The RoadVantage GPS Anti-Theft System benefits both dealers and their customers,” said Garret Lacour, CEO of RoadVantage. “It provides dynamic inventory management for dealerships while opening up new profit opportunities. When sold with a vehicle, benefits are passed along to customers, who can then track their vehicles in real time. The boundary, speeding and low battery alerts are invaluable family safety features – not only for theft protection and recovery, but also for families with new drivers.”

In addition to immediate vehicle location and speed in real time, the RoadVantage GPS Anti-Theft System provides boundary, speeding and low battery alerts. In the event of a theft, the GPS’ 24/7 support team works directly with police to provide the vehicle’s location, enabling a quicker recovery. The GPS Anti-Theft System also includes a vehicle theft benefit, making it the first F&I product of its kind on the market.

Dealers can use the RoadVantage GPS System for dynamic inventory management through 24/7 vehicle location and multi-lot “geo fences.” Through instant location and multi-lot boundary alerts, floor plan audit times are dramatically reduced. If theft occurs, dealers can provide the police with the exact location of the stolen vehicle. The RoadVantage GPS Anti-Theft System also offers an online customer login that can be embedded in the dealer’s website, strengthening customer retention.

“RoadVantage has been first to market with several F&I products, and we’ve worked hard to build a culture of innovation,” said Lacour. “With this latest announcement, RoadVantage has brought an integrated GPS solution to both dealers and consumers.”

About RoadVantage

RoadVantage is led by F&I industry veterans focused on one goal: building the best automotive aftermarket ancillary product company, from the ground up. The RoadVantage team leverages new technology and a streamlined approach to develop truly innovative products that offer the highest level of customer experience – driving value and profit for all stakeholders, and setting a new industry standard in the process. RoadVantage (<http://www.roadvantage.com>) offers a full portfolio of ancillary products through certified agents and is headquartered in Austin, TX with regional offices in Boston, MA; Dallas, TX; Phoenix, AZ; Miami and St. Augustine, FL.

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