

## **Lazydays Hosts RV Stadium Event at the Home of the Denver Broncos**

*Sports Authority Field at Mile High will showcase 125 RVs with on-the-field family activities April 28–30*

TAMPA, Fla. ([PRWEB](#)) April 26, 2016 -- [Lazydays](#), The RV Authority and world's largest RV dealership, will host the [Lazydays RV Stadium Event](#) in partnership with the [Denver Broncos](#) at Sports Authority Field at Mile High. The event is open to the public and free of charge, including free parking, and will take place April 28–30, 2016, from 10 a.m. to 6 p.m. daily. Attendees can explore 125 new and pre-owned RVs—from travel trailers to Class A motorhomes—and enjoy on-field activities, giveaways and potentially even a \$5,000 prize.

Attendees can take advantage of special savings on a wide selection of [RVs for sale](#), including models by Heartland, Forest River, Tiffin Motorhomes, Thor Motor Coach, Keystone RV and other leading brands. Representatives from Lazydays' [Colorado RV dealerships](#) in Loveland, Aurora and Longmont will be on hand to provide information on RV sales, service, accessories and parts.

Among the family-friendly activities to be held on Sports Authority Field at Mile High are Miles the mascot and members of the Denver Broncos cheerleaders who will be available for photo opportunities and autographs, as well as a radio remote broadcast all three days. Guests who [RSVP online](#) by Friday, April 29, will receive a Lazydays RV/Denver Broncos Jumbo Cooler Bag at the event (while supplies last).

“Lazydays is thrilled to host this exciting three-day RV Show in partnership with the Denver Broncos,” said Chris Trapeni, VP of Western Region for Lazydays. “This event offers a great opportunity to shop from a wide variety of motorhomes and towable RVs at great savings, while providing a fun day out the whole family can enjoy at Denver’s legendary Sports Authority Field at Mile High.”

Lazydays RV recently signed a multi-year sponsorship of the Denver Broncos. The partnership encompasses a variety of co-sponsored promotional events, including the “Ultimate RV Tailgate Experience” at all Broncos home games. The new Lazydays RV Tailgating Lot is the first-ever dedicated on-site tailgating location specifically designed for Broncos game-day RVers, and will feature a selection of RVs for sale as well as guest appearances by Broncos cheerleaders and alumni, interactive activities and other surprises. In addition to this game-day presence, the sponsorship includes event activation, brand signage and customer hospitality opportunities.

Free parking for the Lazydays RV Stadium Event is available in Parking Lot C of Sports Authority Field at Mile High, located at 1701 Bryant St. in Denver, Colorado. For more information on the event or to RSVP, visit <http://www.LazydaysStadiumEvent.com>.

### About Lazydays

Lazydays®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside Tampa, FL since 1996, Lazydays also has dealerships located in Tucson, AZ as well as three dealerships located in Loveland, Aurora and Longmont, CO.

Lazydays RV Accessories & More offers more than 20,000 accessories online for your shopping convenience. Shop us online or visit one of our store locations in Florida, Arizona and Colorado. Lazydays has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays



and two on-site campgrounds with over 700 RV campsites.

Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it their “home away from home.” Lazydays has been recognized as a “Top 50 RV Dealer” by RV Business and as one of Tampa Bay’s “Top Work Places.” The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays’ employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities.

For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit [www.lazydays.com](http://www.lazydays.com).

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