

Motor Components Unveils Online Auto Part Finder for Aftermarket Fuel Pumps

[Motor Components, LLC](#) upgrades their website to include an interactive parts finder for automotive aftermarket fuel pumps

Elmira, New York ([PRWEB](#)) May 05, 2016 -- [Motor Components, LLC](#), the globally recognized manufacturer of Facet/Purolator brand fuel pumps for both gasoline and diesel engines, recently converted their automotive aftermarket parts catalog to an online, interactive format using Show Me The Parts, a platform popular with the automotive aftermarket.

The new [Auto Part Finder](#) integrates with the existing [Motor Components website](#). Searching for replacement automotive fuel pumps for domestic and foreign cars is now faster and easier resulting in an improved user experience. The new online catalog is intuitive and functions across all mobile devices, including tablets and smart phones, making it convenient for repair technicians, shop managers and DIY mechanics to determine which fuel pump is right for their specific engine no matter where they are: in the store, in the shop or in the garage.

"Big paper catalogs are virtually a thing of the past and our customers are not sitting in front of a computer," said Paul Puleo, National Sales Manager for Motor Components, an ISO 9000:2008 facility. "As part of our goal to continually meet our customers' changing needs we made our product information accessible anywhere using a mobile-friendly application."

Motor Components has an extensive automotive aftermarket in-tank fuel pump and module program that provides exact fit replacement parts manufactured to OEM specifications. Each product comes with a fuel strainer and installation kit for quick, safe installations. The [Auto Part Finder](#) lists over 11,000 applications based on the make, model and year of a car. Customers can cross-reference Motor Components fuel pumps with part numbers from OEMs and other manufacturers to make sure they are buying the correct replacement parts. On the site customers will also find product photos, technical drawings and specs.

Automotive aftermarket parts that can be found through the new Auto Part Finder include high-pressure in-tank fuel pumps, modules and installation kits for 4, 6 and 8 cylinder engines. For more information, visit the Motor Components website at www.facet-purolator.com.

Motor Components, LLC is the industry's leading manufacturer of Made in America electronic, low pressure fuel pumps for over 65 years. Sold under the CUBE, POSI-FLO and GOLD-FLO brand names, these pumps are designed to replace old mechanical fuel pumps or act as priming pumps in carbureted vehicles such as classic cars and street rods. In addition to automotive aftermarket products, Motor Components private labels Facet/Purolator external and in-tank electronic fuel pumps for companies around the world. Facet/Purolator fuel pumps are available with standard specifications or can be custom engineered for use in diesel engines, generators, construction equipment, military vehicles, power sport and other engines.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).