

Datalogic Heron Scanners Deployment by Euro Garages is first in UK

280 Heron bar code scanners rolled out to Esso petrol stations across the UK

London ([PRWEB](#)) April 26, 2016 -- [Datalogic](#), a global leader in Automatic Data Capture and Industrial Automation markets, and world-class producer of bar code readers, mobile computers, sensors, vision systems and laser marking equipment, today announced that Euro Garages, one of the UK's largest privately-owned forecourt operators, is the first in the UK to roll out the [Heron™ HD3130 bar code scanners](#) via Datalogic partner OpalTec.

Euro Garages, which had acquired 195 Esso sites in the UK from a series of sales that started in 2012, needed a bar code scanning solution at the point-of-sale that would integrate seamlessly with its Verifone chip and pin system. “We looked at a number of options before choosing the Datalogic device,” comments Guy Bickerstaffe, Regional Manager at Euro Garages. “The Heron bar code scanner, which was the only device that was compatible with our Verifone chip and pin system, enables us to scan a customer’s loyalty card to award Tesco’s Clubcard points.”

The Heron linear imager, which was launched earlier this year, brings sophistication and style to the retail point-of-sale and delivers best-in-class scanning technology. The device comes with an autosensing stand that allows for easy transition between handheld and presentation modes. In addition, the Heron HD3130 imager has Datalogic’s patented ‘Green Spot’ technology, providing users with visual confirmation of a good bar code scan.

“The Datalogic device offered the functionality we needed in a durable unit that would cope with everyday knocks and bumps that are typical of any point-of-sale area,” continues Bickerstaffe. Once Euro Garages had identified the unit that best fit its requirements, OpalTec worked with the Datalogic technical team to find software that would connect the scanner to the chip and pin device. OpalTec configured each of the 280 units ensuring they were ready to use right out of box.

“OpalTec and Datalogic worked hard and fast to ensure that we had a reliable working solution in the quickest time possible. All of the Datalogic Heron scanners are now successfully in place and helping us transact efficiently across all our Esso sites in the UK,” concludes Bickerstaffe.

Mike Doyle, Regional Director UK and Ireland for Datalogic said, “Datalogic’s range of scanners are carefully developed to provide bar code scanning solutions that are able to integrate with a vast range of point-of-sale technologies. We are pleased that this first roll out of Heron HD3130 scanners with OpalTec provides the perfect solution to meet Euro Garages’ needs.”

Datalogic Group is a global leader in Automatic Data Capture and Industrial Automation markets. As a world-class producer of bar code readers, mobile computers, sensors for detection, measurement and safety, vision systems and laser marking systems, Datalogic offers innovative solutions for a full range of applications in the retail, transportation & logistics, manufacturing and healthcare industries. With products used in over a third of world’s supermarkets and points of sale, airports, shipping and postal services, Datalogic is in a unique position to deliver solutions that can make life easier and more efficient for people. Datalogic S.p.A., listed on the STAR segment of the Italian Stock Exchange since 2001 as DAL.MI, is headquartered in Lippo di Calderara di Reno (Bologna). Datalogic Group as of today employs about 2,500 members of staff worldwide distributed in



30 countries. In 2015 Datalogic Group achieved revenues for 535,1 million Euro and invested over 48 million Euro in Research and Development with a portfolio of about 1,200 patents and pending patent applications in multiple jurisdictions. For more news and information on Datalogic, please visit www.datalogic.com.

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