Quick Fuel Streamlines Fueling With QuikQ FPS Cardless Fueling

Quick Fuel, an automated fueling facility operator, implements QuikQ RFID-based Fuel Purchase System at more than 50 locations nationwide

Franklin, TN (PRWEB) April 28, 2016 -- QuikQ, the leading provider of a cardless direct fuel connection between truck stop point-of-sale (POS) and motor carrier enterprise systems, today announced that leading fuel services provider Quick Fuel is using its Fuel Purchase System (FPS) to streamline the fueling process for drivers at more than 50 automated fueling locations nationwide.

"QuikQ RFID technology expedites the fueling process for drivers using our facilities and reduces the administrative time it takes customers to manage fuel card purchases," said Josh Tippin, director of automated facilities at Quick Fuel. "With QuikQ, we can offer deeper discounts to customers because our cost is lower than the fees we pay to fuel card providers."

Installed at all Quick Fuel automated fueling locations, QuikQ FPS provides a direct connection between point-of-sale (POS) and motor carrier enterprise systems. RFID tags on tractors provided by Quick Fuel activate FPS-enabled fuel pumps and drivers verify the information with prompts they set up, saving time in authorizing fueling transactions, which are quickly processed for credit approval and tracking. In addition to accepting the many QuikQ tags available from third party card companies, Quick Fuel will also offer its Advantage + tag, a proprietary version of FPS.

From its start in 1919, Quick Fuel has grown to become one of the premier petroleum marketers in the U.S. With approximately 400 employees, the Milwaukee, Wisconsin-based company operates 52 automated fueling stations offering faster than traditional retail fueling times of eight minutes or less, and maintains offices and other facilities in 19 states.

"Quick Fuel is an innovator that strives to offer fueling programs designed to improve efficiency, increase productivity and make its customers' businesses more competitive," said Ernie Betancourt, president of QuikQ. "By providing our automated RFID-based Fuel Purchase System they are offering the latest in fuel management technology, providing an easier fueling process for drivers that saves them valuable time when initiating and completing a fueling transaction."

About QuikQ
A privately held software development company based in Franklin, Tennessee, QuikQ creates and develops innovative fuel transaction processing solutions for motor carriers and truck stops. Redefining the entire fueling process, the QuikQ Fuel Purchase System (FPS) is the first fuel transaction software that is designed to manage the entire fuel transaction through real-time direct "carrier to truck stop" connectivity. QuikQ's RFID-based fueling system is currently being installed at truck stops nationwide and is being adopted by a growing number of motor carriers. For more information, visit www.quikq.com.

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