

High Line Dealerships in Albany, Meridian, and Roanoke Launch Savings Card with NCompassTrac

BMW, Mercedes and Cadillac are all synonymous with leading edge technology and motor works. And the trilogy of BMW dealerships in Albany, Meridian and Roanoke, the Mercedes Motor Cars of Albany and Cadillac of Roanoke are forging ahead with leading edge customer engagement programs and technologies from NCompassTrac.

Laguna Hills, California ([PRWEB](#)) April 29, 2016 -- "Our client base represents some of the most interesting, innovative and enterprising people we know of," according to Chris Grasman, Operations Manager for the respective rooftops. And he further adds, "As such as we are always looking for ways to meet their demands with lucrative programs that excite and keep them connected to our exceptional brands." Through mobile applications that run on both iOS and Android, and a premium card based marketing program. The NCompassTrac suite of products deliver the tools to make good on that expectation.

"We are simply thrilled to be part of the customer experience that these dealerships are bringing to their brand loyalists and converts alike," states Zach Lyons, Vice-President Sales. The success of this program has been nothing short of excellent as we have seen through our automated tracking of adoption rates and new customer wins." By selecting NCompassTrac, customers are treated to a state-of-the-art Savings Card and a Dealership Mobile App program that has been tailored to the needs of both customer and dealership alike. With flexible options that include Loyalty and or Savings Card actual dollar redemptions and or as the option to accrue redeemable points, the NCompassTrac platform allows the dealership to customize and tailor the program to fit the needs and goals of management.

About Albany, Meridian, and Roanoke:

With a strong and committed staff that has many years of experience, the BMW Trilogy of stores, Mercedes Motorcars and Cadillac dealerships all excel in satisfying customers' needs. With an abundance of inventory and price points, along with flexible financing options, there is every reason for customers to visit and set up a test drive today.

About NCompassTrac LLC:

NCompassTrac is a leading software technology company located in Laguna Hills, California with over 60 years of expertise in enterprise software that builds advanced mobile, wireless and cloud based computing solutions for the Automotive, Power Sports and Event markets that make a positive economic impact on the way companies work.



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