



Roadtrip Nation and KQED Announce Premiere of Being You, Presented by Understood.org

New Documentary Dispels Stigma through the Transformational Journey of Three Young Adults with Learning and Attention Issues

Costa Mesa, CA ([PRWEB](#)) May 03, 2016 -- In the U.S., one in five individuals struggle with brain-based learning and attention issues that affect reading, math, writing, focus, and organization. That's why Understood.org, a free comprehensive resource for parents of children with learning and attention issues, teamed up with award-winning career exploration organization and production house, Roadtrip Nation, to send three young "road-trippers" on an unforgettable cross-country adventure. The documentary - entitled Being You - highlights their travels across the country as they speak to successful leaders who have embraced their own learning and attention issues, paving distinct professional paths.

"My biggest fear was telling people about my LD (learning disability), it's the one thing I wanted to hide more than anything. Yet now, after this trip, I have never felt more empowered," said Stephanie Whitham.

Whitham has non-verbal processing disorder, which makes understanding non-verbal cues like body language and facial expressions difficult. She felt very alone until she slowly began to find a community of her own while studying at the University of San Francisco. After her experience on the road, she is now determined to be as vocal as possible about her learning and attention issue to ensure people know that they are not alone and that there is a successful, engaged and supportive community of people like them.

Nicole Korber kept her dyslexia and dysgraphia a secret to many, fearful that she would appear weak. After proudly graduating from the University of Pittsburgh, Korber still felt weighed down by the expectations of others. The Being You journey fueled her with a newfound momentum as she conversed with leaders like Howie Mandel, who urged the road-trippers to look past the hesitation and stigma, and press on.

"'No' is the word that slows us down and stops us. If you're saying yes, you're moving," Howie Mandel emphasized to the road-trippers.

Noah Coates joined the Being You journey the summer before his first year of college at Stevenson University. At the young age of 18, Coates was determined; he knew that he was smart and creative and that despite his ADHD and dyslexia, there should be career opportunities out there that could pair well with his strengths and interests -- he just needed to find them. After his many conversations and experiences, he is now eager to start a movement at his own university to empower students in his shoes.

Being You premieres May 3, 2016 through KQED. Viewers can access local PBS listings for air times of Being You or can view the film online at www.BeingYouFilm.com.

For social updates on the campaign, follow @RoadtripNation, @UnderstoodOrg, and the hashtag #BeingYou.

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About Roadtrip Nation

Roadtrip Nation, renowned for its New York Times best-selling book, award-winning documentary TV series,

and innovative career-exploration curriculum, is a nonprofit organization and production company that creates self-discovery resources designed to help people build fulfilling careers. Combining self-reflection with real-world exposure, Roadtrip Nation resources enable individuals to discover compatible career pathways and pursue what they love to do.

For more information, visit roadtripnation.com, roadtripnation.org, or follow @RoadtripNation on Twitter.

About Understood.org

Understood.org is a comprehensive free resource created by 15 nonprofits to empower parents of the 1 in 5 children in the U.S. who have learning and attention issues. Available in English, Spanish and read-aloud mode, Understood offers personalized resources, interactive tools, daily access to experts, a supportive community of parents and more. Since its October 2014 launch Understood has helped more than 11 million unique visitors. With clear explanations and practical tips, Understood is helping parents gain confidence and unlock strengths that can help their children thrive in school and in life.

About KQED

KQED (kqed.org) has served Northern California for more than 50 years and is affiliated with NPR and PBS. KQED owns and operates public television stations KQED 9 (San Francisco/Bay Area), KQED Plus (San Jose/Bay Area) and KQET 25 (Watsonville/Monterey); KQED Public Radio (88.5 FM San Francisco); kqed.org and KQEDnews.org; and KQED Education. KQED Public Television, one of the most-watched public television stations in the country, is the producer/presenter of national programs such as Sound Tracks; California Forever; and Essential Pépin. KQED Public Radio is the most-listened-to public radio station in the nation and the most popular in the Bay Area. Visit <http://www.kqed.org> for more information.

About American Public Television

American Public Television (APT) has been a leading distributor of high-quality, top-rated programming to America's public television stations since 1961. Since 2004, APT has distributed approximately half of the top 100 highest-rated public television titles. Among its 300 new program titles per year are prominent documentaries, news and current affairs programs, dramatic series, how-to programs, children's series and classic movies, including For Love of Liberty: The Story of America's Black Patriots, A Ripple of Hope, Rick Steves' Europe, Newsline, Globe Trekker, Simply Ming, Joseph Rosendo's Travelscope, America's Test Kitchen From Cook's Illustrated, Lidia's Italy, P. Allen Smith's Garden Home, Midsomer Murders, Moyers & Company, Doc Martin, Rosemary & Thyme, BBC World News, The Rat Pack: Live and Swingin', Johnny Mathis: Wonderful, Wonderful! and John Denver: The Wildlife Concert. APT also licenses programs internationally through its APT Worldwide service. In 2006, APT launched and nationally distributed Create® – the TV channel featuring the best of public television's lifestyle programming. APT is also a partner in the WORLD™ channel expansion project including its web presence at WORLDcompass.org. For more information about APT's programs and services, visit APTonline.org. For more information on Create, visit CreateTV.com.

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