



New Opportunities, Inc. Meals on Wheels Partners with Premier Subaru Watertown to Share the Love

Subaru Share the Love raises \$19,293.66 – nearing a two-year total of \$35,000 - to help deliver nutritious meals and compassion to Central Naugatuck Valley seniors.

Watertown, CT ([PRWEB](#)) May 06, 2016 -- New Opportunities, Inc.(NOI) is proud to announce its partnership with Premier Subaru Watertown to help fight senior isolation and hunger, one Subaru at a time. As a result of this year's Share the Love Campaign Robert J. Alvine; owner of Premier Subaru Watertown presented Lisa LaBonte; Director of NOI Meals on Wheels with received a check for \$19,293.66.

The amount raised through Premier Subaru Watertown efforts will provide 7, 600 meals to homebound seniors.

Together, with the donation made in 2014, Premier Subaru Watertown has donated nearly \$35,000 to New Opportunities, Inc.

“We appreciate all the support we have received from Premier Subaru Watertown”, said Lisa LaBonte; Program Director. “The funds generated from this Campaign are greatly needed as the program currently has a waiting and has had to cut services to seniors” “The support from Premier Subaru through the Share the Love Event ensures that our seniors are not forgotten.”

“New Opportunities is just the type of local organization that we love to partner with and provide support for during the Subaru “Share the Love” Campaign. Lisa and her team do an incredible job providing a hand to the community in need” commented Mr. Alvine. “I’d also be remiss if I didn’t acknowledge all of the customers who bought or leased a new Subaru during the campaign, and, designated New Opportunities, Inc. as the charity of choice for their donation. The entire Premier Subaru Watertown team is proud to have contributed nearly \$35,000 to New Opportunities, Inc., over the last two years”.

This local effort is part of Meals on Wheels America’s annual participation in Subaru’s national year-end Share the Love Event. For every new Subaru vehicle sold or leased from November 19, 2015, through January 2, 2016, Subaru donated \$250 to the purchaser’s choice of 5 National participating charities and one local charity which was New Opportunities Meals on Wheels Program. In addition, Premier Subaru Watertown provided a \$50 match for every \$250 designated to the NOI Meals on Wheels. Premier Subaru Watertown was one of only a handful of retailers nationwide to make the additional match.

Subaru and Meals on Wheels America have been working together nationally since 2008, helping deliver more than 1.2 million meals, friendly visits and safety checks to America’s seniors.

For more information on Premier Subaru Watertown visit <http://www.premierwatertown.com>. The company’s community involvement has been highlighted on a special landing page found at <http://www.premierwatertowncares.com> For more information on Meals on Wheels visit <http://www.newoppinc.org>.



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Online Web 2.0 Version

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