

## Sacramento Glass Repair Leader, Mac's Discount Glass Announces New Blog Post on Windshield Repair for Sacramento & Environs

Mac's Discount Glass releases blog post to the residents of Sacramento and North Highlands focused on windshield repair. The company has embarked on an ambitious program on online information on glass repair issues.

Sacramento, CA (PRWEB) May 11, 2016 -- Mac's Discount Glass, a top-rated glass repair service operating in Sacramento, California, is proud to announce the launch of a blog post explaining windshield glass repair services (highly relevant for automobile and car owners) for the residents of Sacramento. The glass repair company offers full service glass repair and glass replacement services for residential, commercial, auto, and windows of any kind in homes or businesses; the company has embarked on an ambitious blogging project to upgrade available information on glass repair for both homes and businesses in California's Gold Country. The company services not only North Highlands, but also nearby communities such as Citrus Heights and Fair Oaks with its service range going as far as Orangevale to provide glass repair.

"We are happy to provide mobile glass repair services to residents of North Highlands," explains Lee McNabb, co-owner of Mac's Discount Glass. "Our blog post, specifically on windshield repair, gives car owners an easy option to learn online before they either decide to do it themselves or engage with a professional glass repair company. Therefore, our new blog project for summer, 2016, will be deploying a ton of blog posts explaining the services and cities that we provide glass repair and window service, The blogs will be a great way to communicate to the residents."

## WAYS TO LEARN MORE

Interested parties are encouraged to visit the website, where they can read this specific example post on windshield repair at <u>http://www.macsdglass.com/2016/05/windshieldrepairinsacramento/</u>. From there, they can click up to the lively blog and explore topics that are relevant for both homeowner and auto owners about repair issues. Furthermore, those specifically in the Sacramento area, can learn about services specific to their city at <u>http://www.macsdglass.com/sacramento-glass-repair/</u>.

## GLASS REPAIR INFORMATION: WHY BLOGGING IS AN INNOVATIVE WAY TO EDUCATE

While many people might mistakenly believe that glass repair is not an issue that is worth a lively blog, nothing can be further from the truth. Today's busy consumers, especially those in the millennial generation, are likely to go first to the Internet to search for information. Mae's Discount Glass, therefore, is investing heavily in its blog to meet the demands of this new generation. For example, the company has city-specific information page is indicative of the company's local strategy: residents of individual Sacramento cities can read pages that give information specific to their needs to customers in North Highlands. To do so, interested parties should visit the home page and scroll to the bottom, then find their city, and finally read the information on the city. Another example is how the blog will explain services offered in greater detail than in previous versions. For example, Mac's Discount glass is a full service provider of glass like broken or damaged glass windshield, provide glass repair service for autos with a crack in the windshield, helping drivers avoid police tickets for not having windshields repaired. Windshield could implode, which means that the automobile owner could finish up with hundreds of small pieces of glass flying at his or her face. The company will explain many of these details in their blog during the coming summer months.



## ABOUT MAC'S DISCOUNT GLASS

Mac's Discount Glass is family owned and operated by the McNabb family, residents of El Dorado county. The glass repair shop provides amazing service offerings at discounted prices with information on the Internet at <a href="http://www.macsdglass.com/">http://www.macsdglass.com/</a>. The family-owned and operated business has been passed down thru the generations, now being run by Erick and Lee McNabb. Mac's Discount Glass specializes in auto glass as well as in glass repairs in buildings such as homes or offices. The company is both a commercial glass repair service and one for residential customers, too. If a customer resides in El Dorado, Folsom, Fair Oaks or other nearby cities, and they have glass repair need such as sliding glass doors or windows or a commercial need, such as a storefront, the company offers free estimates.

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