

## **Nick Passalacqua of Quotelogic.com Inspired by Tesla Motors to Generate More VSC Leads**

*The CEO of Quotelogic.com, Nick Passalacqua, responds to recent statistics released by Tesla Motors. He adapts to current market trends by generating more VSC leads.*

Boca Raton, FL ([PRWEB](#)) May 18, 2016 -- Inspired by Tesla Motors, Nick Passalacqua, CEO of Quotelogic.com, is announcing an increase in the generation of VSC leads in order to tailor Quotelogic.com services to reflect relevant industry trends. Quotelogic.com is updating their website to generate more VSC leads in specific response to a recent [Wall Street Journal article](#). The article outlines a bold business plan for Tesla Motors that includes “delivering 500,000 new cars in 2018, and 1 million by 2020, bolstered by the coming Model 3 mass-market vehicle. The timeline is much more ambitious than what the company previously communicated.” It is this announcement that sparked Nick Passalacqua’s interest to get back into the VSC lead generation space.

Mr. Passalacqua believes if Tesla can produce 1 million cars in 4 years, many of the traditional automotive manufacturers will follow suit and increase production. He was recently quoted saying, “Even though Tesla may be an anomaly, the top 13 car manufacturers certainly won’t go out of business any time soon, and that leaves the VSC industry in a very stable environment.” This creates a highly motivating incentive to offer his users better access to an industry with consistent and likely growing popularity.

Quotelogic.com owns, operates and monetizes high volume websites, and has been in the lead generation industry since 2002. Mr. Passalacqua has been known to take a scientific approach to advertising and believes that by increasing the specificity of messages by using clear, quantitative statements, a company can better communicate value and ultimately generate more responses. With the company currently experiencing rapid growth, it believes it will have another stellar year.

### About Quotelogic.com

Quotelogic.com clients have a great opportunity to build their business based on high quality leads through the site’s lead generation program and its intelligent lead distribution platform. Nick Passalacqua is known throughout the lead generation industry for his knowledge in creating high converting campaigns and exceeding both client and other media partner’s service expectations.

For more information on lead generation services, visit [Quotelogic.com](#). Media Inquiries may contact the company via email, at [info\(at\)Quotelogic\(dot\)com](mailto:info(at)Quotelogic(dot)com).



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