

Online Leasing Company Carvoy Brings E-commerce to the Automotive Industry

New Start-Up Disrupts Auto-Enterprise

New York, NY ([PRWEB](#)) May 11, 2016 -- [Carmoy](#), the most innovative and fastest growing automotive, privately held, tech start-up, is pleased to announce its much-anticipated date of launch. The company is one of the only agencies to provide an entirely online solution for direct consumer interaction and the most efficient support for consumers. The agency is now announcing its public launch, effective May 2016.

"We're incredibly excited to finally set this initiative in motion," said Daniel Yuabov, President, CEO, and Founder at Carmoy. "After the frustration and lack of transparency I experienced when leasing my first vehicle in 2015, I knew it was time for a change. I didn't know it then, but that experience was the initial spark that paved the way for Carmoy. We have on-boarded an unbelievably dedicated and hard working team committed to taking risks in creative approach and striving for nothing less than excellence in our user experience."

Carmoy allows consumers to skip the dealership entirely. With the help of a basic smartphone or computer, consumers can purchase their desired car at the comfort of their own home and have it delivered right to their doorstep! In addition to its unmatched convenience, Carmoy gives consumers unbeatable prices due to its tightly-knit network of dealers -- prices that consumers would be unable to negotiate themselves. This means that all the consumer has to do is build the car they want. They will then be assigned a Carmoy specialist who will locate the vehicle. Carmoy strives to match the user with the vehicle requested and provides unbeatable offers.

Carmoy takes vehicle purchasing online where it belongs. The process of purchasing a vehicle with Carmoy is simple and broken down in three steps:

Build Your Car

Consumers research and build the car they would like along with the appropriate lease terms. The exact build/terms are sent out to Carmoy's certified dealer network for competing offers.

Select Your Offer

For every car requested, the consumer will receive three offers in their online dashboard. The terms will show a variety of lease prices, depending on the consumer's choice of upfront payment.

Schedule Delivery

Once you have selected the offer that best fits what you want to pay per month, simply select a time and date for delivery and you're done!

Currently, Carmoy is exclusive to leasing. The founders saw the drastic rise in the need for a low monthly payment and a shorter commitment for vehicle usage as the perfect conditions to make a breakthrough in the leasing industry.

"Consumers are simply confused and aggravated with the current car buying process, and naturally want more of an online solution," said Daniel Yuabov, CEO of Carmoy. "Carmoy provides the necessary technological solutions and proprietary tools to bring the best user experience to each and every one of our consumers."

Carmoy is currently available in New York with plans on expanding in early 2017.



About Carvoy

Carvoy is the most innovative and fastest growing tech start-up bringing disruptive solutions to the automotive industry. Carvoy is on a mission to make car leasing as easy and simple as buying clothing online. It allows users to start and finish the entire leasing process in the comfort of their desktop. The company is headquartered in the heart of New York City and has offices in Midtown as well as Queens, NY.

The company's mission is to create the most meaningful, efficient, and transparent user experience for consumers everywhere. Carvoy provides transparent solutions all throughout the leasing process, allowing users to have a deep understanding of exactly where each of their dollars is going. With no hidden costs, unbeatable prices, and unmatched industry proficiency, Carvoy is paving the way for "a new generation of car leasing." For more information, please visit carvoy.com.



Contact Information

Daniel Yuabov

Carvoy

<http://https://carvoy.com/>

+1 (516) 639-2606

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<http://https://carvoy.com/>

1 (516) 639-2606

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