

4 Wheel Parts to Celebrate Dual Southern California Store Grand Reopenings

The San Diego and Inland Empire regions of Southern California will be celebrating along with [4 Wheel Parts](#) as the global leader in off-road performance product sales and installation will host a tandem of grand reopenings this Saturday, May 14. The locations in Temecula and San Marcos will be opening their doors to customers on Saturday morning to pristine, new state-of-the-art showrooms and installation facilities designed to better serve the local off-road community.

Compton, California ([PRWEB](#)) May 12, 2016 -- The San Diego and Inland Empire regions of Southern California will be celebrating along with [4 Wheel Parts](#) as the global leader in off-road performance product sales and installation will host a tandem of grand reopenings this Saturday, May 14. The locations in Temecula and San Marcos will be opening their doors to customers on Saturday morning to pristine, new state-of-the-art showrooms and installation facilities designed to better serve the local off-road community.

The stores are the newest locations to receive this complete makeover featuring a more user-friendly environment, allowing visitors the opportunity to explore the newest innovations in the performance off-road aftermarket. As the latest locations to receive a complete redesign, the Temecula and San Marcos stores join the company's total of 74 stores serving off-road enthusiasts throughout North America.

“Our store has enjoyed a longstanding relationship with an incredibly dedicated and passionate off-road community here in Temecula,” said Store Manager, Peter Gutierrez. “We are looking forward to introducing our new store with a huge event this weekend.”

The free events at both locations will treat guests to a festive atmosphere where visitors have a unique opportunity to examine products from leading manufacturers while enjoying activities that include hourly giveaways, vendor and vehicle displays, RTI Ramps, car crush contests, DJs and free tacos.

At San Marcos, N-FAB, Bilstein, and MasterCraft will be among the participants while fans visiting the Temecula location will be able to enter for a chance to win a set of Deegan 38 wheels and meet X Games icon and short course off-road racing champion, Brian Deegan courtesy of Mickey Thompson. Lucas Oil Products will also be in attendance at Temecula with a number of vehicles from their popular off-road racing series including the #38 of Brian Deegan.

“We are thrilled to bring the next generation of 4 Wheel Parts stores to San Marcos with a giant celebration,” said store manager, Victor Rosales. “We’re proud to be unveiling our brand new store as we share the event with the entire San Diego off-road enthusiast community.”

The free, family-friendly gatherings will offer discounted grand reopening specials on a variety of products while ASE-certified technicians will be onsite with promotional installation discounts on select parts. The Temecula and San Marcos stores join 4 Wheel Parts roster of 74 retail locations across the United States and Canada.

What: 4 Wheel Parts Grand Reopening Celebrations

When: Saturday, May 14 from 9 a.m. – 5 p.m.



Locations: Temecula, California
27310 Madison Ave #104,
Temecula, CA 92590
(951) 491-0923

San Marcos, California
630 Nordahl Rd. #G
San Marcos, CA 92069
(760) 752-8697

Free Admission

About 4 Wheel Parts 4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 74 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, [ARB air lockers](#), tires and [Warn winch parts](#), 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at 4wheelparts.com or call toll-free 877-474-4821.



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