

Ray Chevrolet Celebrates 25th Anniversary

Ray Chevrolet is celebrating 25 years of business with a special event for their community.

Fox Lake, Illinois (PRWEB) May 12, 2016 -- Starting with a handful of employees and a small inventory in 1991, Ray Chevrolet now has over 130 employees, a huge selection of over 650 new Chevy vehicles, and is one of the most recognized businesses in Fox Lake. That's quite a trajectory.

"The community has really grown and we've grown right along with it," says Ray Chevrolet president Ray Scarpelli.

At noon on Monday, May 23rd, a ceremony marking Ray Chevrolet's 25th anniversary will take place at the dealership. Scarpelli and his employees will accept a plaque from General Motors marking their 25 years in business. The public is invited to attend.

"They're the ones who've made our success possible," says Scarpelli.

This success is supported by Ray Chevrolet's numerous customer service awards, including the 2016 Customer Satisfaction Award from DealerRater, a car dealer review website. Scarpelli says customers and the community always come first.

"We've been active in the community from day one," explains Scarpelli. "We feel it's very important to give back to the people who have supported us these past 25 years." As one example, since 1991 Ray Chevrolet has donated cars to local high schools for driver's education classes.

What's the secret behind Ray Chevrolet's quarter-century of success? "Above all, treat customers with respect—the way you'd like to be treated—and they'll stay loyal," explains Scarpelli. "Our 25 years in business proves it."

Ray Chevrolet also serves the surrounding communities of McHenry, Spring Grove and Round Lake, and is located at 39 N Route 12 in Fox Lake, Illinois.

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